SVKM's NMIMS

Anil Surendra Modi School of Commerce
Program: BBA

Feedback Analysis Report (AY 2021 – 22)

1. Preamble

It is the practice followed in our Institution to obtain feedback from the students about Academic / Curriculum / Co-curricular / Administration activities / Infrastructure etc. for the holistic development of the institution. The various sources of feedback collection in the Academic Year 2021-22 are:

• Student Feedback (about the course & course teacher) during the semester.

• Feedback on the Curriculum from Students, Alumni, Faculty, Academic Peers and Employers

• Exit survey from graduating students

These feedbacks are collected and collated at the Department level/Institution level and important suggestions/comments/remarks given by the stakeholders on the curriculum & syllabi and other administration activities shall be considered for further course of action.

The curriculum feedback taken from stakeholders (students, faculty, alumni, academic peers, employers) is collated and discussed at the Department Level.

The feedback inputs are given by the Department Head to the BoS members, who take the inputs into consideration for changes in curriculum. The BoS then deliberates the curriculum changes and forwards it to the Academic Council at the University level for its approval. The Academic Council approves the changes which are then endorsed by the Board of Management/Executive Council and the changes are implemented in the curriculum from the forthcoming session.

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Feedback Analysis Report (AY 2021 – 22)

(Statistics – Median, 1st Quartile, 3rd Quartile)

Feedback Taken from:

Students: 719
Faculty: 40
Employers:8
Alumni: 5

Student Feedback Analysis			
	Median	Q1(1st Quartile)	Q3(3rd Quartile)
Q1	3	3	4
Q2	4	3	4
Q3	4	3	4
Q4	4	3	4
Q5	3	4	4

Faculty Feedback Analysis			
	Median	Q1(1st Quartile)	Q3(3rd Quartile)
Q1	4	4	4
Q2	4	4	4
Q3	4	4	4
Q4	4	4	4
Q5	4	4	4

Employer Feedback Analysis			
	Median	Q1(1st Quartile)	Q3(3rd Quartile)
Q1	3	3	4
Q2	3	3	4
Q3	3	3	4
Q4	4	3	4
Q5	3	3	4

Alumni Feedback Analysis			
	Median	Q1(1st Quartile)	Q3(3rd Quartile)
Q1	3	3	4
Q2	4	3	4
Q3	4	3	4
Q4	3	3	4
Q5	3	3	4

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Program: BBA

Curriculum Feedback Analysis Report
2021 - 22

1. Student Feedback Analysis
2. Faculty Feedback Analysis
3. Employer Feedback Analysis
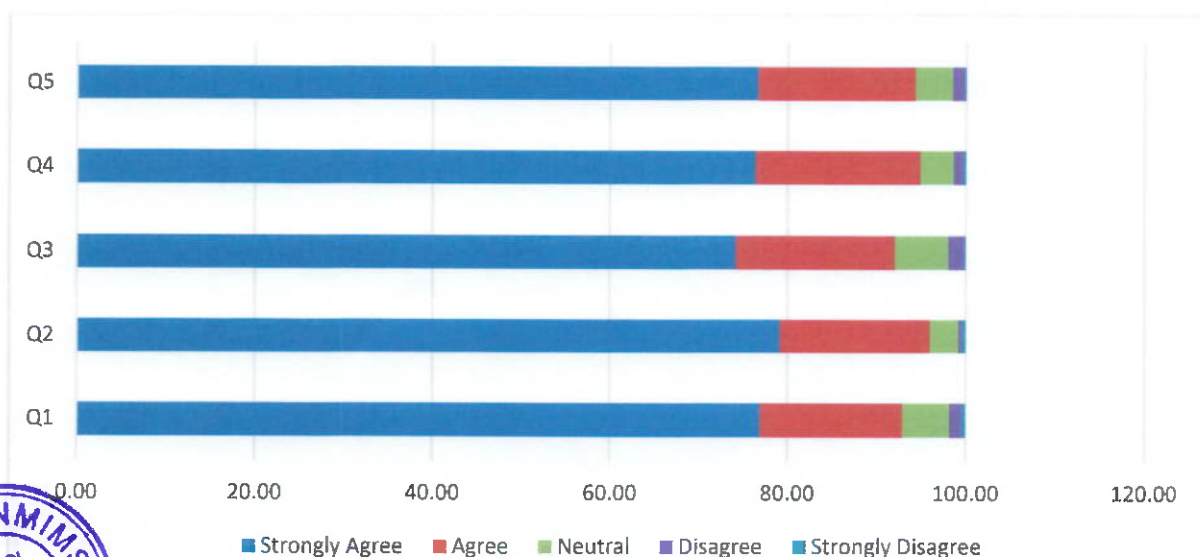4. Alumni Feedback Analysis
5. Action Taken Report

1. Student Feedback Analysis Report (2021 – 22)

No of Students from whom feedback taken: 719

| Total Responses	719						% of students who (agree + strongly agree)	% of students who (disagree + strongly disagree + neutral)
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree			
Q1	553	115	38	10	3	Curriculum has the right mix of theory and practical knowledge required for your program	92.91	7.09
Q2	569	121	23	3	3	Curriculum facilitates you in developing strong analytical and problem solving skills	95.97	4.03
Q3	533	129	43	13	1	Curriculum enhances your entrepreneurship skills and life-long learning	92.07	7.93
Q4	549	133	27	8	2	Curriculum incorporates human values and ethics.	94.85	5.15
Q5	551	127	30	10	1	Curriculum includes courses that enhance/improve your innovative /leadership and communication skills	94.30	5.70

BBA Student Feedback on Curriculum (2021-22)

2.Faculty Feedback Analysis Report (2021-22)

No of Faculty from whom feedback taken: 40

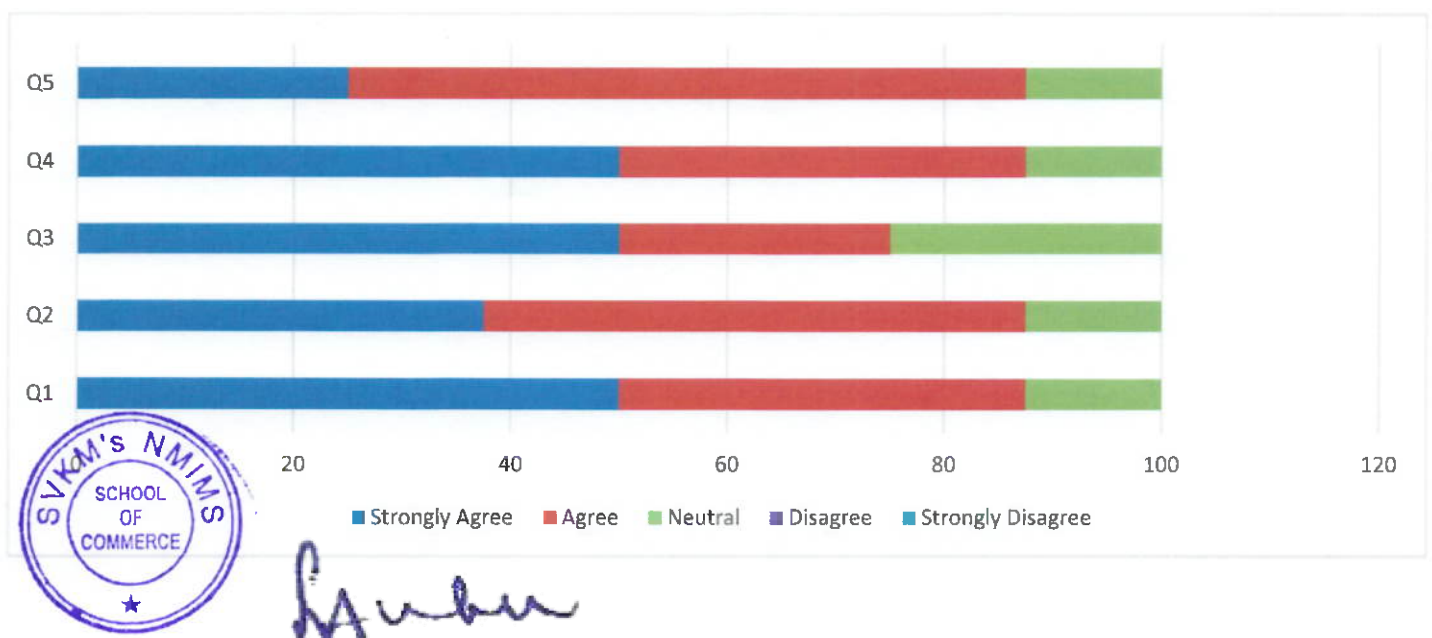|	Total Responses	40					% of faculty who (agree + strongly agree)	% of faculty who (disagree + strongly disagree + neutral)
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree			
Q1	35	5	0	0	0	Course Outcomes are met by the units mentioned in the syllabus	100.00	0.00
Q2	37	3	0	0	0	Course contents are relevant to the current trends and technologies	100.00	0.00
Q3	36	1	3	0	0	Aims and objectives of course are clearly defined	92.50	7.50
Q4	36	2	2	0	0	Freedom to adopt new teaching pedagogy	95.00	5.00
Q5	34	5	1	0	0	Freedom to adopt new evaluation methods for internal assessment	97.50	2.50

BBA Faculty Feedback on Curriculum (2021-22)
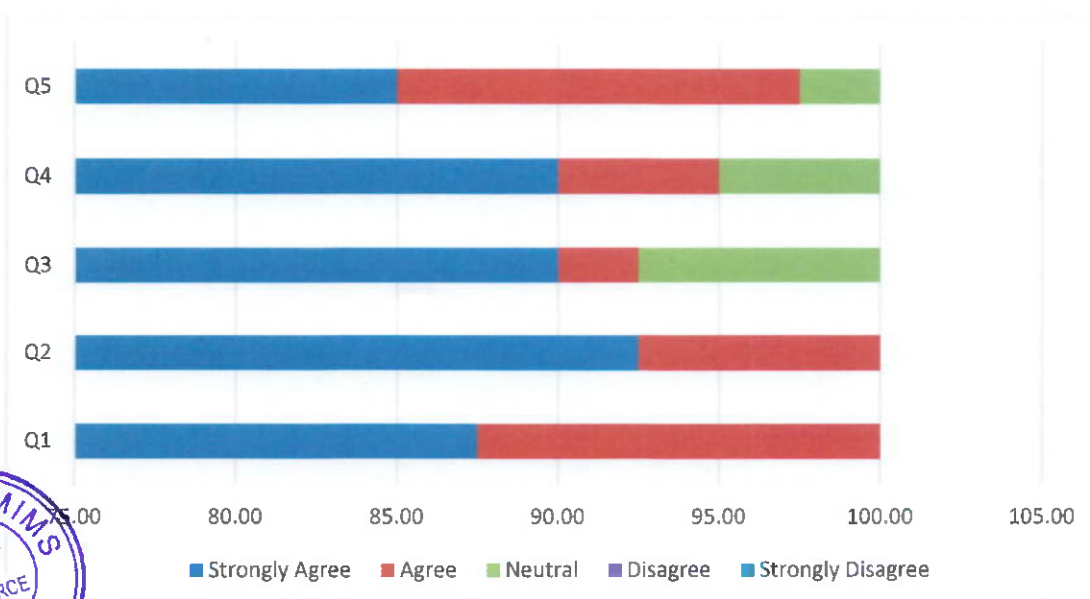
3. Employer Feedback Analysis Report (2021-22)

No of Employers from whom feedback taken: 8

	Total Responses	8					% of employers who (agree + strongly agree)	% of employers who (disagree + strongly disagree + neutral)
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree			
Q1	4	3	1	0	0	Curriculum has balanceof theory and practical aspects	87.5	12.5
Q2	3	4	1	0	0	Curriculum imparts knowledge and skills required by industry	87.5	12.5
Q3	4	2	2	0	0	Curriculum includes softskills required by Industry	75	25
Q4	4	3	1	0	0	Internship/ Project givesstudents real - life experiential learning	87.5	12.5
Q5	2	5	1	0	0	Curriculum includes human values and ethics	87.5	12.5

BBA Employer Feedback on Curriculum (2021-22)

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree

4. Alumni Feedback Analysis Report (2021 – 22)

No of Alumni from whom Feedback was taken: 5

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree		% of faculty who (agree + strongly agree)	% of faculty who (disagree + strongly disagree + neutral)
Q1	3	1	1	0	0	Syllabus and Courses created interest in order to pursue higher studies	80.00%	20.00%
Q2	3	2	0	0	0	Curriculum suitable for jobs related to your field	100.00%	0.00%
Q3	3	1	1	0	0	Curriculum was updated according to recent trends and developments	80.00%	20.00%
Q4	2	1	2	0	0	Electives offered in curriculum helped you to provide your interest areas	60.00%	40.00%
Q5	3	1	1	0	0	Curriculum includes the right mix of theory and practical knowledge	80.00%	20.00%

BBA Alumni Feedback Analysis Report (2021 – 22)
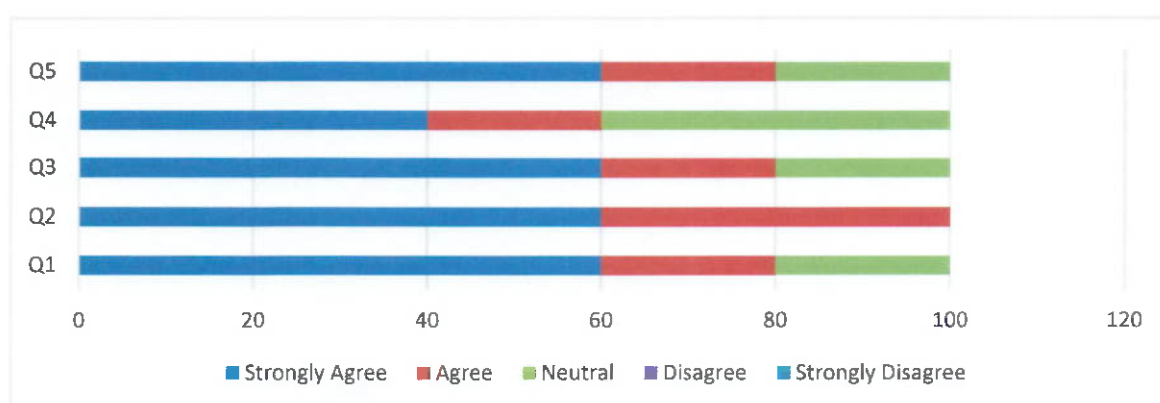
5. Action Taken Report:

Feedback from different stakeholders (students, faculty, employers and alumni) was taken with a view to identify need for curriculum change. Department Head shared the results of the feedback with the Deans office at School of Commerce. Faculty members deliberated and identified the changes required in the curriculum of the BBA program. About 10 to 15 percent changes were proposed to the Deans office at School of Commerce as follows:

"India Socio Political Economic System and Current Affairs for BBA Program, topics related to Socio Cultural Understanding in Indian Context were incorporated.

"Essentials of IT" in Semester I of the BBA Program and "IT Applications" in semester II of the BBA program, Macros with Examples and Data Visualization tools like power BI has been added.