

SVKM's NMIMS

Anil Surendra Modi School of Commerce

Program: BBA

Feedback Analysis Report (AY 2020 - 21)

1. Preamble

It is the practice followed in our Institution to obtain feedback from the students about Academic / Curriculum / Co-curricular / Administration activities / Infrastructure etc. for the holistic development of the institution. The various sources of feedback collection in the Academic Year 2020-21 are:

- Student Feedback (about the course & course teacher) during the semester.
- Feedback on the Curriculum from Students, Alumni, Faculty, Academic Peers and Employers
- Exit survey from graduating students

These feedbacks are collected and collated at the Department level/Institution level and important suggestions/comments/remarks given by the stakeholders on the curriculum & syllabi and other administration activities shall be considered for further course of action.

The curriculum feedback taken from stakeholders (students, faculty, alumni, academic peers, employers) is collated and discussed at the Department Level.

The feedback inputs are given by the Department Head to the BoS members, who take the inputs into consideration for changes in curriculum. The BoS then deliberates the curriculum changes and forwards it to the Academic Council at the University level for its approval. The Academic Council approves the changes which are then endorsed by the Board of Management/Executive Council and the changes are implemented in the curriculum from the forthcoming session.



A handwritten signature in blue ink, appearing to read "Anil Surendra Modi".

SVKM's NMIMS

Anil Surendra Modi School of Commerce

Program: BBA

Feedback Analysis Report (AY 2020 - 21)

(Statistics - Median, 1st Quartile, 3rd Quartile)

Feedback Taken from:

Students: 725

Faculty: 43

Employers: 5

Alumni: 5

Student Feedback Analysis			
	Median	Q1(1 st Quartile)	Q3(3 rd Quartile)
Q1	3	3	4
Q2	4	3	4
Q3	4	3	4
Q4	4	3	4
Q5	3	4	4

Faculty Feedback Analysis			
	Median	Q1(1 st Quartile)	Q3(3 rd Quartile)
Q1	4	4	4
Q2	4	4	4
Q3	4	4	4
Q4	4	4	4
Q5	4	4	4

Employer Feedback Analysis			
	Median	Q1(1 st Quartile)	Q3(3 rd Quartile)
Q1	3	3	4
Q2	3	3	4
Q3	3	3	4
Q4	4	3	4
Q5	3	3	4

Alumni Feedback Analysis			
	Median	Q1(1 st Quartile)	Q3(3 rd Quartile)
Q1	3	3	4
Q2	4	3	4
Q3	4	3	4
Q4	3	3	4
Q5	3	3	4



Handwritten signature

SVKM's NMIMS

Anil Surendra Modi School of Commerce

Program: BBA

Curriculum Feedback Analysis Report

2020 - 21

- 1. Student Feedback Analysis**
- 2. Faculty Feedback Analysis**
- 3. Employer Feedback Analysis**
- 4. Alumni Feedback Analysis**
- 5. Action Taken Report**

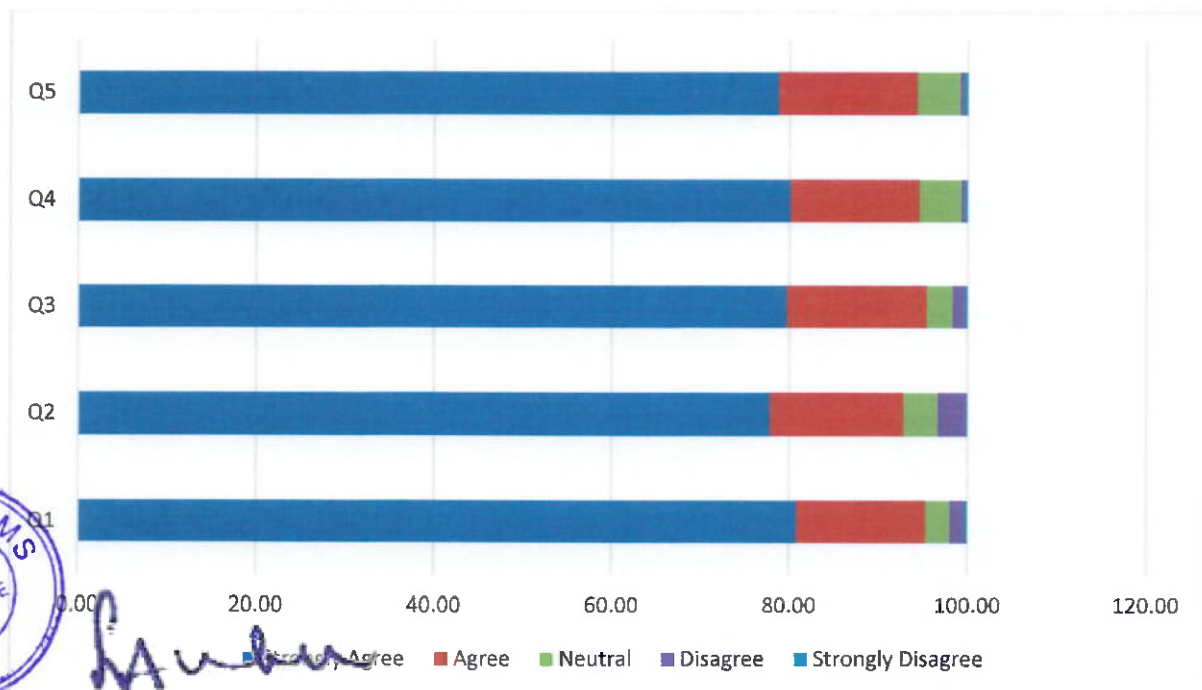


1. Student Feedback Analysis Report (2020 - 21)

No of Students from whom feedback taken: 725

Total Responses		725							
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree		% of students who (agree + strongly agree)	% of students who (disagree + strongly disagree + neutral)	
Q1	586	105	20	12	2	Curriculum has the right mix of theory and practical knowledge required for your program	95.31	4.69	
Q2	564	109	28	23	1	Curriculum facilitates you in developing strong analytical and problem solving skills	92.83	7.17	
Q3	578	114	21	10	2	Curriculum enhances your entrepreneurship skills and life-long learning	95.45	4.55	
Q4	581	105	34	3	2	Curriculum incorporates human values and ethics.	94.62	5.38	
Q5	571	113	35	3	3	Curriculum includes courses that enhance/improve your innovative /leadership and communication skills	94.34	5.66	

BBA Student Feedback on Curriculum (2020-21)



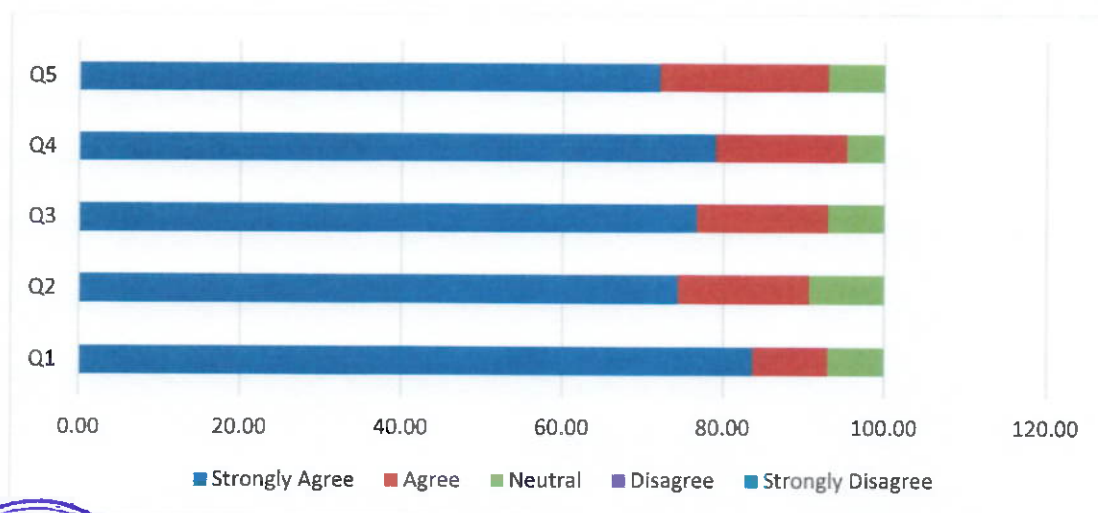
Handwritten signature

2. Faculty Feedback Analysis Report (2020-21)

No of Faculty from whom feedback taken: 43

Total Responses	43								
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree		% of faculty who (agree + strongly agree)	% of faculty who (disagree + strongly disagree + neutral)	
Q1	36	4	3	0	0	Course Outcomes are met by the units mentioned in the syllabus	93.02	6.98	
Q2	32	7	4	0	0	Course contents are relevant to the current trends and technologies	90.70	9.30	
Q3	33	7	3	0	0	Aims and objectives of course are clearly defined	93.02	6.98	
Q4	34	7	2	0	0	Freedom to adopt new teaching pedagogy	95.35	4.65	
Q5	31	9	3	0	0	Freedom to adopt new evaluation methods for internal assessment	93.02	6.98	

BBA Faculty Feedback on Curriculum (2020-21)



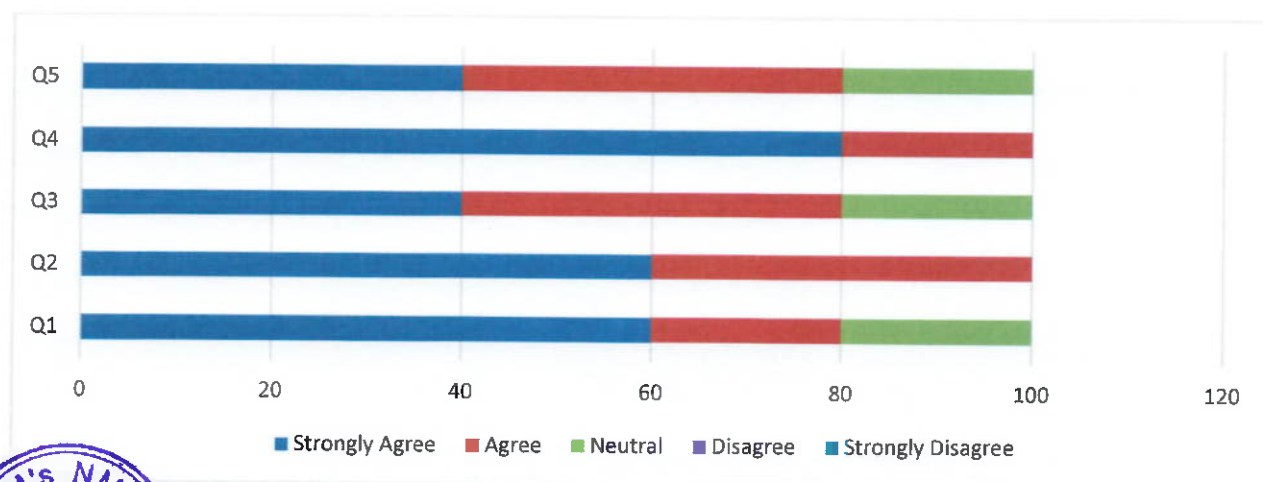
Handwritten signature

3. Employer Feedback Analysis Report (2020-21)

No of Employers from whom feedback taken: 5

Total Responses	5							
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree		% of employers who (agree + strongly agree)	% of employers who (disagree + strongly disagree + neutral)
Q1	3	1	1	0	0	Curriculum has balance of theory and practical aspects	80.00	20.00
Q2	3	2	0	0	0	Curriculum imparts knowledge and skills required by industry	100.00	0.00
Q3	2	2	1	0	0	Curriculum includes soft skills required by Industry	80.00	20.00
Q4	4	1	0	0	0	Internship/ Project gives students real - life experiential learning	100.00	0.00
Q5	2	2	1	0	0	Curriculum includes human values and ethics	80.00	20.00

BBA Employer Feedback on Curriculum (2020-21)



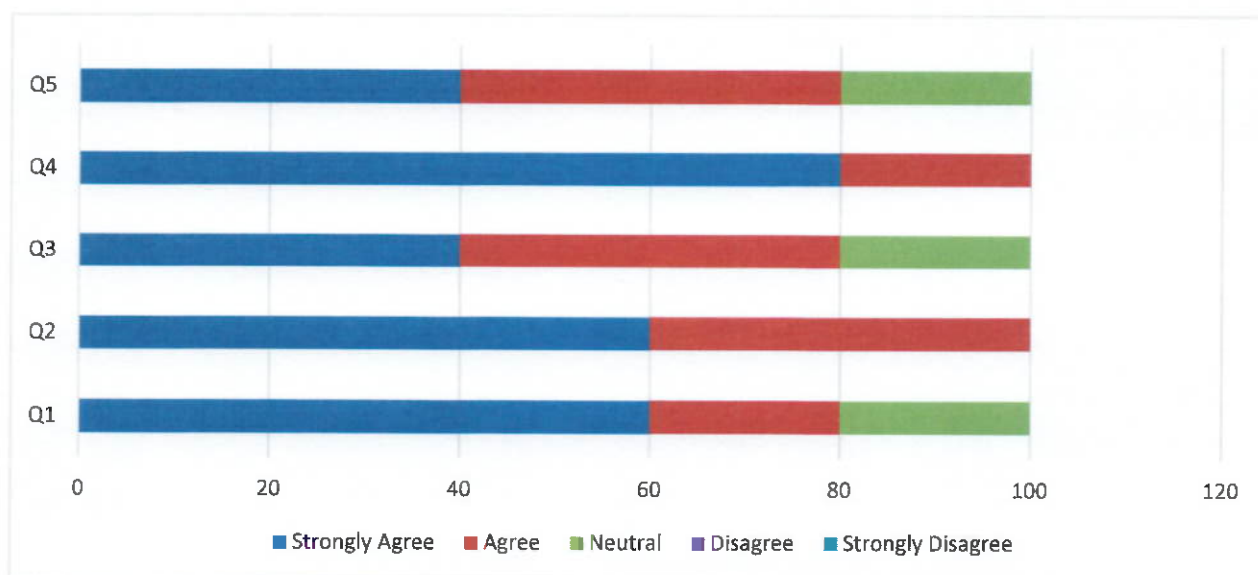
Handwritten signature

4. Alumni Feedback Analysis Report (2020 - 21)

No of Alumni from whom Feedback was taken: 5

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree		% of faculty who (agree + strongly agree)	% of faculty who (disagree + strongly disagree + neutral)
Q1	3	1	1	0	0	Syllabus and Courses created interest in order to pursue higher studies	80.00%	20.00%
Q2	3	2	0	0	0	Curriculum suitable for jobs related to your field	100.00%	0.00%
Q3	3	1	1	0	0	Curriculum was updated according to recent trends and developments	80.00%	20.00%
Q4	2	1	2	0	0	Electives offered in curriculum helped you to provide your interest areas	60.00%	40.00%
Q5	3	1	1	0	0	Curriculum includes the right mix of theory and practical knowledge	80.00%	20.00%

BBA Alumni Feedback Analysis Report (2020 - 21)



Handwritten signature

5. Action Taken Report:

Feedback from different stakeholders (students, faculty, employers and alumni) was taken with a view to identify need for curriculum change. Department Head shared the results of the feedback with the Deans office at School of Commerce. Faculty members deliberated and identified the changes required in the curriculum of the BBA program. About 10 to 15 percent changes were proposed to the Deans office at School of Commerce as follows:

- "Advanced Financial Management" in Semester V of the BBA Program: Following changes to be implemented: a) valuation of start-up should be added b) Infrastructure Financing to be removed c) Tandon Committee norms and recommendations to be removed.
- "Investment Analysis and Portfolio Management" in Semester V of the BBA Program should include "Value versus Growth module"
- "Indian Economy in a Global Scenario" in Semester III of the BBA Program: Following new topics should be included: a) Structured reforms undertaken as a part of Atmanirbhar Bharat Package b) Demand and Supply side shocks of Covid c) Labor market reforms and impact of Covid on labor market d) China's declining population
- Microeconomics in Semester I of the BBA Program should include topics related to market failure



A handwritten signature in blue ink, appearing to read "G. Subu", is written to the right of the circular logo.