

# SVKM's NMIMS

## Anil Surendra Modi School of Commerce

Program: BBA

### Feedback Analysis Report (AY 2019 – 20)

#### 1. Preamble

It is the practice followed in our Institution to obtain feedback from the students about Academic / Curriculum / Co-curricular / Administration activities / Infrastructure etc. for the holistic development of the institution. The various sources of feedback collection in the Academic Year 2019-20 are:

- Student Feedback (about the course & course teacher) during the semester.
- Feedback on the Curriculum from Students, Alumni, Faculty, Academic Peers and Employers
- Exit survey from graduating students

These feedbacks are collected and collated at the Department level/Institution level and important suggestions/comments/remarks given by the stakeholders on the curriculum & syllabi and other administration activities shall be considered for further course of action.

The curriculum feedback taken from stakeholders (students, faculty, alumni, academic peers, employers) is collated and discussed at the Department Level.

The feedback inputs are given by the Department Head to the BoS members, who take the inputs into consideration for changes in curriculum. The BoS then deliberates the curriculum changes and forwards it to the Academic Council at the University level for its approval. The Academic Council approves the changes which are then endorsed by the Board of Management/Executive Council and the changes are implemented in the curriculum from the forthcoming session.



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## Anil Surendra Modi School of Commerce

Program: BBA

Feedback Analysis Report (AY 2019 - 20)

**(Statistics - Median, 1st Quartile, 3rd Quartile)**

Feedback Taken from:

Students: 640

Faculty: 43

Employers: 5

Alumni: 5

Student Feedback Analysis			
	Median	Q1(1 <sup>st</sup> Quartile)	Q3(3 <sup>rd</sup> Quartile)
Q1	3	3	4
Q2	4	3	4
Q3	4	3	4
Q4	4	3	4
Q5	3	4	4

Faculty Feedback Analysis			
	Median	Q1(1 <sup>st</sup> Quartile)	Q3(3 <sup>rd</sup> Quartile)
Q1	4	4	4
Q2	4	4	4
Q3	4	4	4
Q4	4	4	4
Q5	4	4	4

Employer Feedback Analysis			
	Median	Q1(1 <sup>st</sup> Quartile)	Q3(3 <sup>rd</sup> Quartile)
Q1	3	3	4
Q2	3	3	4
Q3	3	3	4
Q4	4	3	4
Q5	3	3	4

Alumni Feedback Analysis			
	Median	Q1(1 <sup>st</sup> Quartile)	Q3(3 <sup>rd</sup> Quartile)
Q1	3	3	4
Q2	4	3	4
Q3	4	3	4
Q4	3	3	4
Q5	3	3	4



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**Program: BBA**

## **Curriculum Feedback Analysis Report**

**2019 - 20**

1. Student Feedback Analysis
2. Faculty Feedback Analysis
3. Employer Feedback Analysis
4. Alumni Feedback Analysis
5. Action Taken Report

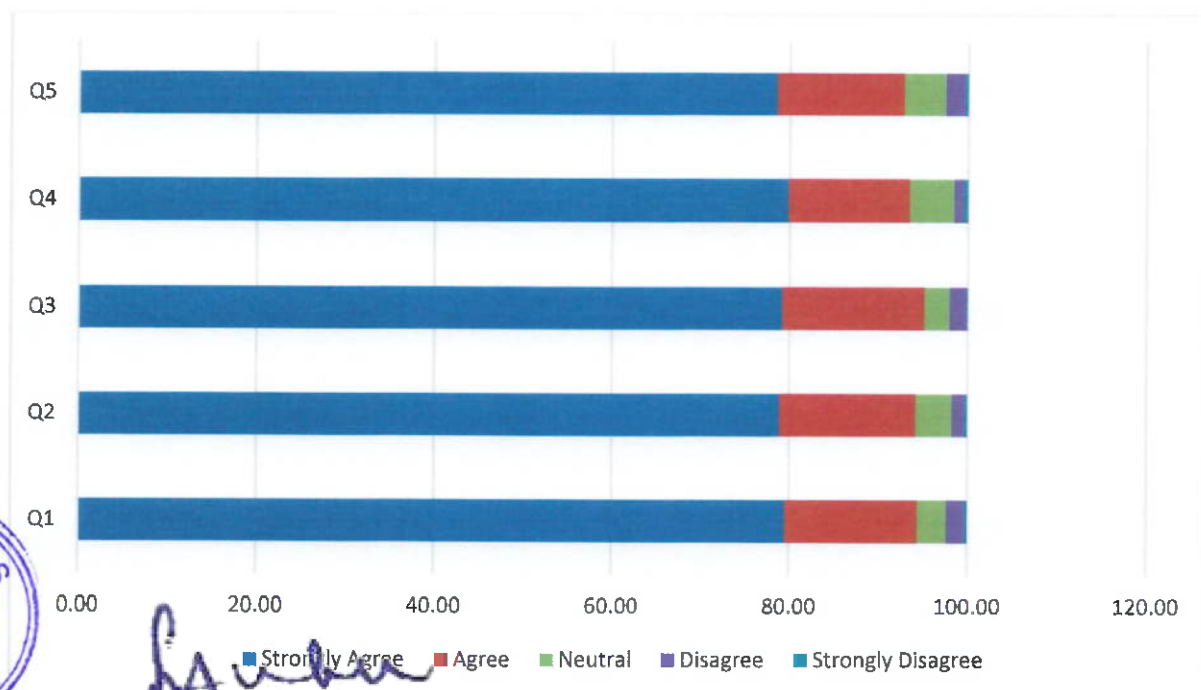


# 1. Student Feedback Analysis Report (2019 - 20)

No of Students from whom feedback taken: 640

Total Responses		640							
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree		% of students who (agree + strongly agree)	% of students who (disagree + strongly disagree + neutral)	
Q1	509	95	21	13	2	Curriculum has the right mix of theory and practical knowledge required for your program	94.38	5.63	
Q2	505	98	26	9	2	Curriculum facilitates you in developing strong analytical and problem solving skills	94.22	5.78	
Q3	507	102	18	12	1	Curriculum enhances your entrepreneurship skills and life-long learning	95.16	4.84	
Q4	511	87	32	7	3	Curriculum incorporates human values and ethics.	93.44	6.56	
Q5	503	91	30	14	2	Curriculum includes courses that enhance/improve your innovative /leadership and communication skills	92.81	7.19	

BBA Student Feedback on Curriculum (2019-20)



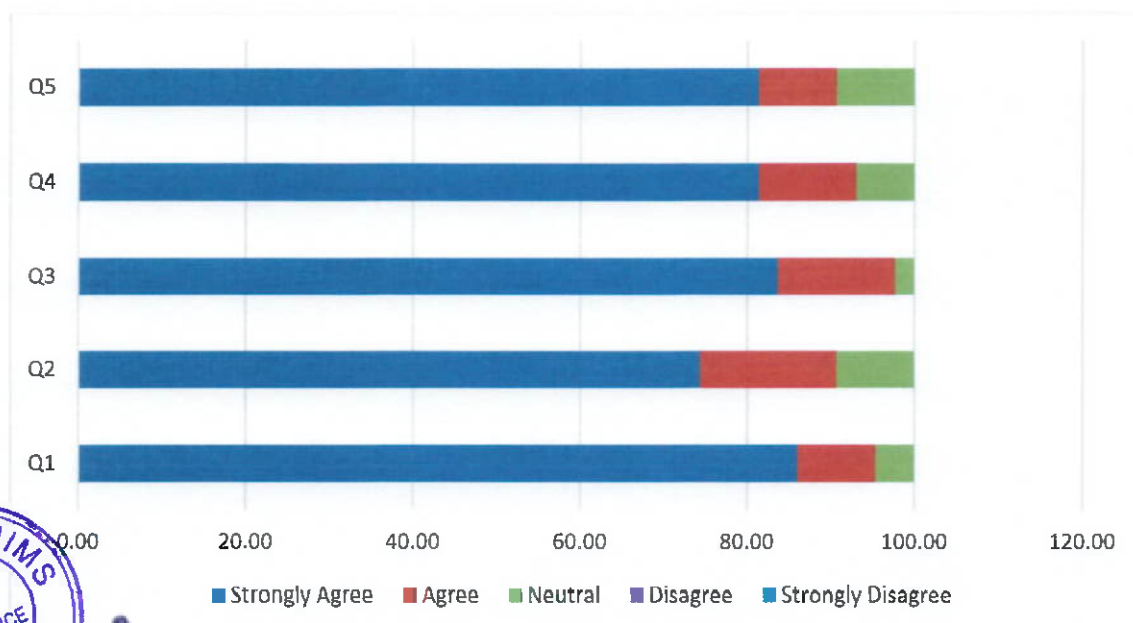
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## 2. Faculty Feedback Analysis Report (2019-20)

No of Faculty from whom feedback taken: 43

Total Responses	43							
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree		% of faculty who (agree + strongly agree)	% of faculty who (disagree + strongly disagree + neutral)
Q1	37	4	2	0	0	Course Outcomes are met by the units mentioned in the syllabus	95.35	4.65
Q2	32	7	4	0	0	Course contents are relevant to the current trends and technologies	90.70	9.30
Q3	36	6	1	0	0	Aims and objectives of course are clearly defined	97.67	2.33
Q4	35	5	3	0	0	Freedom to adopt new teaching pedagogy	93.02	6.98
Q5	35	4	4	0	0	Freedom to adopt new evaluation methods for internal assessment	90.70	9.30

### BBA Faculty Feedback on Curriculum (2019-20)



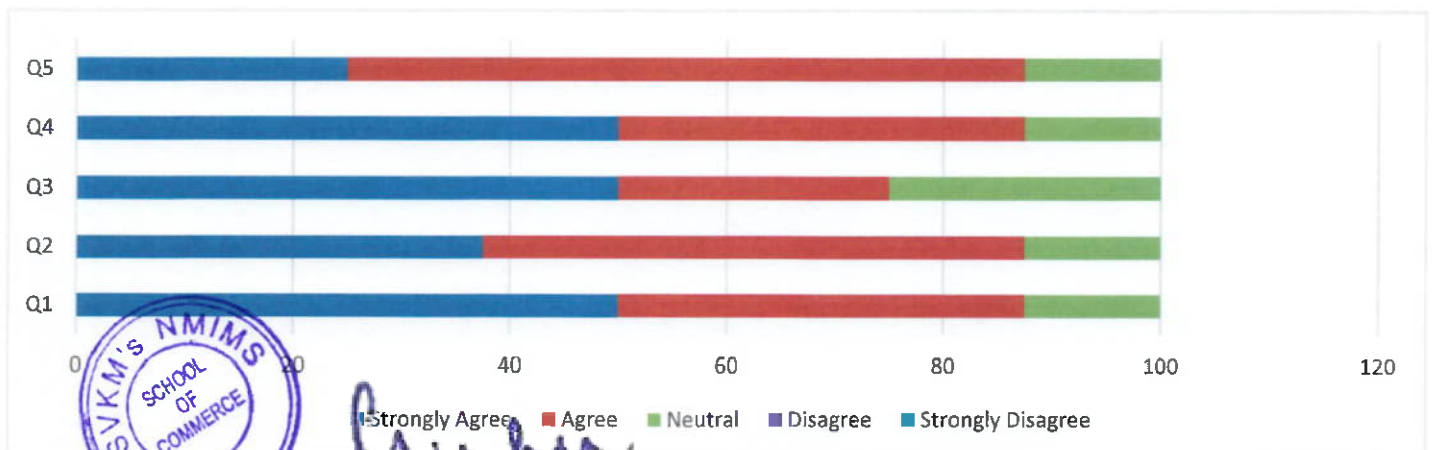
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### 3. Employer Feedback Analysis Report (2019-20)

No of Employers from whom feedback taken: 5

Total Responses	5							
	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree		% of employers who (agree + strongly agree)	% of employers who (disagree + strongly disagree + neutral)
Q1	3	1	1	0	0	Syllabus and Courses created interest in order to pursue higher studies	80.00%	20.00 %
Q2	3	2	0	0	0	Curriculum suitable for jobs related to your field	100.00%	0.00 %
Q3	3	1	1	0	0	Curriculum was updated according to recent trends and developments	80.00%	20.00 %
Q4	2	1	2	0	0	Electives offered in curriculum helped you to provide your interest areas	60.00%	40.00 %
Q5	3	1	1	0	0	Curriculum includes the right mix of theory and practical knowledge	80.00%	20.00 %

#### BBA Employer Feedback on Curriculum (2019-20)



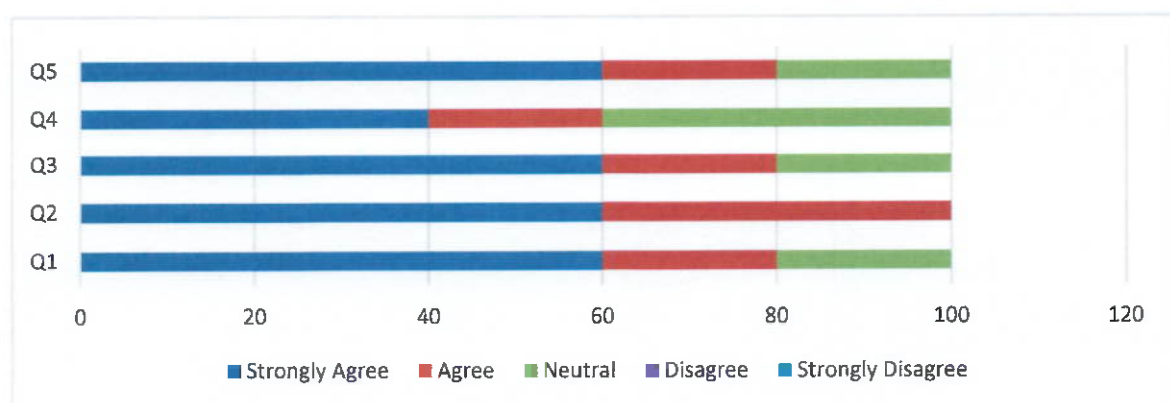
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## 4. Alumni Feedback Analysis Report (2019 – 20)

No of Alumni from whom Feedback was taken: 5

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree		% of faculty who (agree + strongly agree)	% of faculty who (disagree + strongly disagree + neutral)
Q1	3	1	1	0	0	Syllabus and Courses created interest in order to pursue higher studies	80.00%	20.00%
Q2	3	2	0	0	0	Curriculum suitable for jobs related to your field	100.00%	0.00%
Q3	3	1	1	0	0	Curriculum was updated according to recent trends and developments	80.00%	20.00%
Q4	2	1	2	0	0	Electives offered in curriculum helped you to provide your interest areas	60.00%	40.00%
Q5	3	1	1	0	0	Curriculum includes the right mix of theory and practical knowledge	80.00%	20.00%

### BBA Alumni Feedback Analysis Report (2019 – 20)



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## 5. Action Taken Report:

Feedback from different stakeholders (students, faculty, employers and alumni) was taken with a view to identify need for curriculum change. Department Head shared the results of the feedback with the Deans office at School of Commerce. Faculty members deliberated and identified the changes required in the curriculum of the BBA program. About 10 to 15 percent changes were proposed to the Deans office at School of Commerce as follows:

- "Quantitative Techniques-I" in Semester I of the BBA Program: Following new topics should be included: a) Business Mathematics should include Partial Elasticities, Maxima-Minima, Unconstrained and Constrained optimization b) In Business Statistics, in Module I, types of data and different methods of collecting data has to be added. In Module II, mean deviation from mean and mode can be added.
- "Microeconomics" in Semester I of the BBA Program should include "Pricing with Market Power" as a separate topic.
- "Advertising and Media" in Semester IV of the BBA program needs separation of topics as brand management is an exhaustive and important topic which should be covered separately.



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