



PLACEMENT REPORT- 2022

Message from Dean



SVKM's NMIMS University's, Anil Surendra Modi School of Commerce (ASMSOC) was established in 2007 with the objective to impart quality management education of high standard. The School currently offers undergraduate programs - BBA, B.Com. (Hons.), B.Sc. Finance and a Master level program - M.Sc. Finance.

ASMSOC Placement Cell has served as an outstanding platform for students to gain specific skills related to the specialized domain knowledge acquired during their excellent college years and at the same time has proved to be a smarter recruitment solution for the industry.

Even though the year 2021 has been a challenging year for all stakeholders however, the Placement Season of ASMSOC witnessed increased interest from the industry to hire young and fresh minds as compared to previous years.

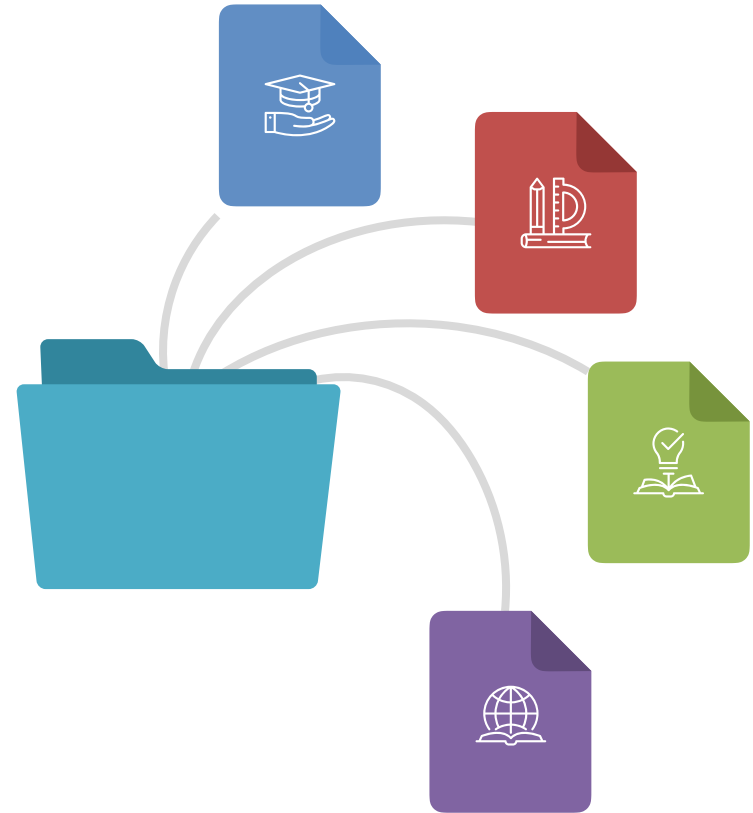
The School is very appreciative of the enormous faith, confidence and support reposed in us by the industry, which enabled our students to gain quality placement with some of the leading organizations in the country.

Looking forward, ASMSOC wishes to develop a long standing and continuous relationship with our dependable and first time recruiters. In addition, we would like to invite other companies to allow our students to prove their mettle and be an asset to your organization.

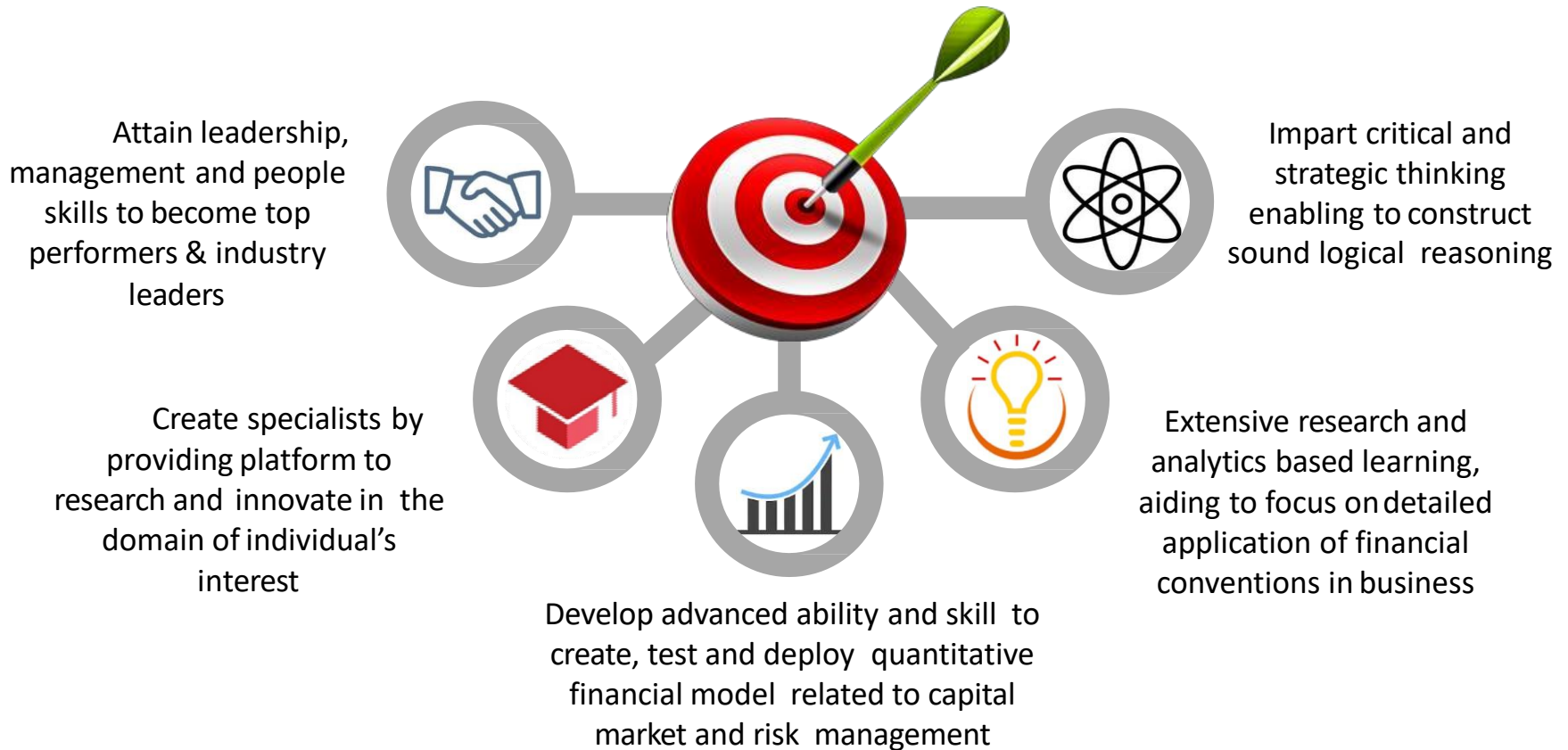
Sangita Kher
Dean - ASMSOC

Programs Offered

- ◆ M.Sc. Finance
- ◆ B.B.A
- ◆ B.Sc. Finance
- ◆ B.Com. (Hons)



Program Objectives



M.Sc. Finance

Our Recruiters



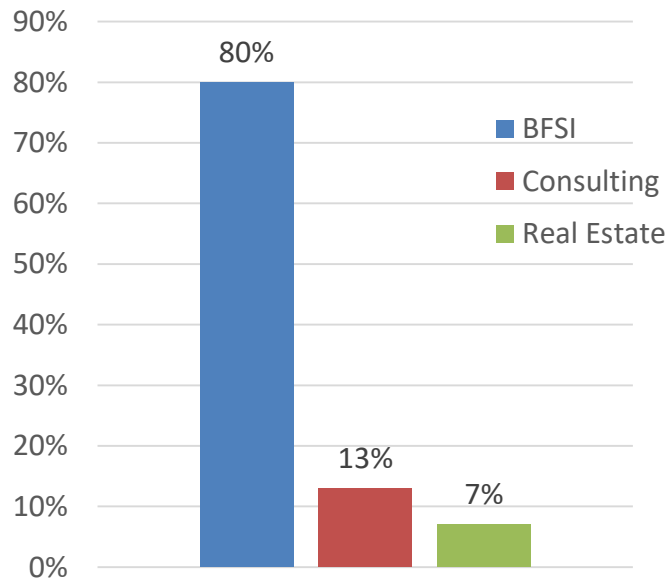
Roles Offered

- Financial Analyst
- Associate Valuation
- Management Trainee
- MT-Public Finance
- Product Analyst
- Forensic & Intelligence Analyst

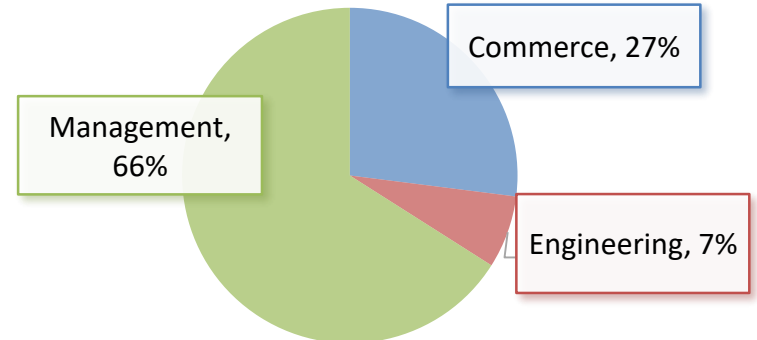
Highest CTC = 9.66 LPA

Average CTC = 8.10 LPA

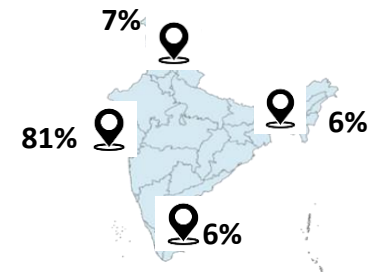
Sector Wise Placement



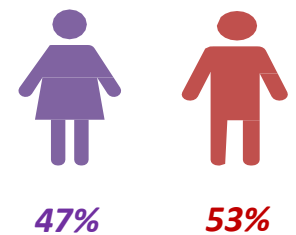
Educational Background



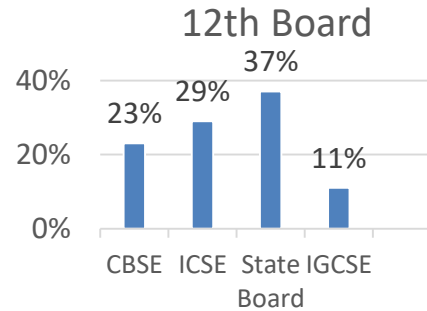
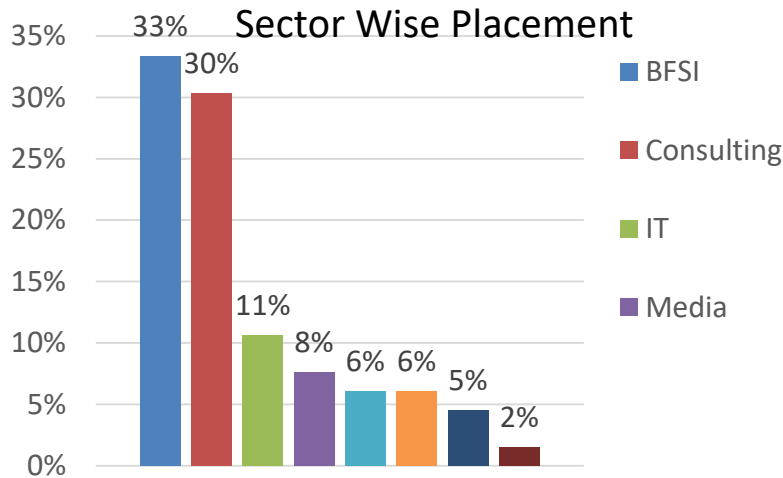
Geographic Diversity



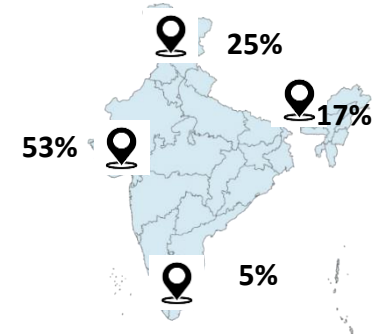
Gender Diversity



B.B.A, B.Com.(Hons), B.Sc. Finance



Geographic Diversity

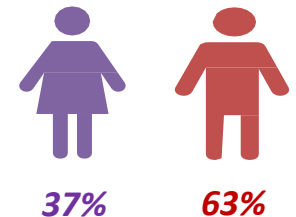


Roles Offered

- Business Analyst
- Financial Research Analyst
- Graduate Analyst
- Product Analyst
- Associate Digital Marketing
- Information Specialist
- MT-Ad Sales
- Manager Consulting

Course	Highest CTC (LPA)	Average CTC (LPA)
B.B.A.	16	5.54
B.Com. (Hons)	16	7.57
B.Sc. Finance	16	7.35

Gender Diversity



M.Sc. Finance - Program Content

First Year

Semester - 1

1. Financial Markets and Institutions
2. Financial Statement Analysis
3. Banking and Insurance
4. Quantitative Techniques for Finance

Semester - 2

1. Taxation and Tax planning
2. Corporate Governance
3. Fixed Income Analysis
4. Financial Modeling and Corporate Valuation
5. Research Methodology and Financial Econometrics

Second Year

Semester - 3

1. Corporate Finance
2. Derivatives and Risk Management
3. Investment Analysis and Portfolio Management
4. Mergers and Acquisitions
5. Project/Dissertation

Semester - 4

1. Forex Management and International Finance
2. Financial Planning and Wealth Management
3. Behavioural Finance
4. Strategic Financial Management
5. Equity Fund Management - Processes and Practices
6. Project/Dissertation

B.B.A - Program Content First Year

Semester - 1

1. Financial Accounting
2. Principles of Management
3. Quantitative Techniques – I
4. Microeconomics
5. India Socio Political Economics System & Current Affairs
6. Essentials of IT

Semester - 2

1. Cost Accounting
2. Quantitative Techniques – II
3. Environmental Management & Corporate Social Responsibility
4. Principles of Marketing
5. Effective Communications
6. Macroeconomics

Second Year

Semester - 3

1. Banking and Insurance
2. Direct and Indirect Tax
3. Retail Management
4. Indian Economy in Global Scenario
5. Operations Research
6. Financial Statement Analysis

Semester - 4

1. Organizational Behaviour and Human Resource Management
2. Financial Management
3. Management Accounting
4. Business Law
5. Research Methodology
6. Advertising and Media

Third Year

Semester – 5

1. Strategic Management
2. Business Analytics
3. International Business and EXIM
4. Financial Markets and Institutions
5. Investment Analysis and Portfolio Management
6. Advanced Financial Management
7. Sales & Distribution Management (Marketing Elective)
8. Consumer Behaviour and Services Marketing
9. Direct and Digital Marketing

Semester - 6

1. Operations and Supply Chain Management
2. Entrepreneurship and Business Plan
3. Forex and Risk Management in Derivatives
4. Financial Planning and Wealth Management
5. Financial Modeling
6. Equity Fund Management - Process and Practices
7. Customer Relationship Management and Rural Marketing
8. Strategic Brand Management (Including Luxury Brands)
9. Marketing Analytics
10. Marketing Strategy

B.Sc. Finance - Program Content First Year

Semester - 1

1. Business Accounting and Analysis
2. Microeconomics
3. Financial Markets and Institutions
4. Principles of Management
5. Quantitative Technique – I
6. Corporate Communications

Semester - 2

1. Management Accounting
2. Macroeconomics
3. Principles of Marketing
4. IT Applications
5. Quantitative Technique – II
6. Corporate Finance - I

Second Year

Semester - 3

1. Debt Markets
2. Financial Statement Analysis and Business Valuation
3. Corporate Finance -II
4. Operations Research
5. Organisational Behaviour and Human Resource Management
6. Business Policy and Strategic Management

Semester - 4

1. Financial Modeling
2. Alternate Investment Markets
3. Banking and Insurance
4. Research Methodology
5. Indian Economy in Global Scenario
6. Financial Reporting Standards and Analysis

Third Year

Semester – 5

1. Business Analytics
2. Investment Analysis and Portfolio Management
3. International Finance
4. Derivatives and Risk Management
5. Corporate and Business Law
6. Environmental Management & Corporate Governance

Semester - 6

1. Global Investment Performance Standards (GIPS) & Financial Reporting
2. Marketing of Financial Services
3. Direct and Indirect Tax
4. Financial Planning and Wealth Management
5. Applied Econometrics
6. Technical Analysis

B.Com.(Hons) – Program Content

First Year

Semester - 1

1. Financial Accounting – I
2. Cost Accounting - I
3. Principles of Management
4. Business Communications
5. Microeconomics
6. Organisational Behavior & HRM

Semester - 2

1. Financial Accounting – II
2. Environment Management & CSR
3. Quantitative Techniques
4. Principles of Marketing
5. Macroeconomics
6. India Socio Political & Economic Systems & Current Affairs

Second Year

Semester - 3

1. Financial Accounting – III
2. Corporate Finance – I
3. Management Accounting
4. Direct Taxes
5. Business Law
6. Consumer Behavior & Services Marketing

Semester - 4

1. Financial Accounting – IV
2. Corporate Finance - II
3. Financial Statement Analysis
4. Indirect Taxes
5. Indian Economics
6. Banking & Insurance

Third Year

Semester – 5

1. Financial Accounting – V
2. Research Methodology
3. Strategic Management
4. Financial Markets & Institutions
5. V Investment Analysis, Portfolio Management & Wealth Management
6. Audit - I

Semester - 6

1. Corporate & Information Technology Law
2. Operations Management & Research
3. Entrepreneurship & Project
4. Financial Modelling
5. Indian Accounting Standards
6. Audit - II
7. Ethics & Governance

Our Recruiters



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