

Enactus Club 2023-24

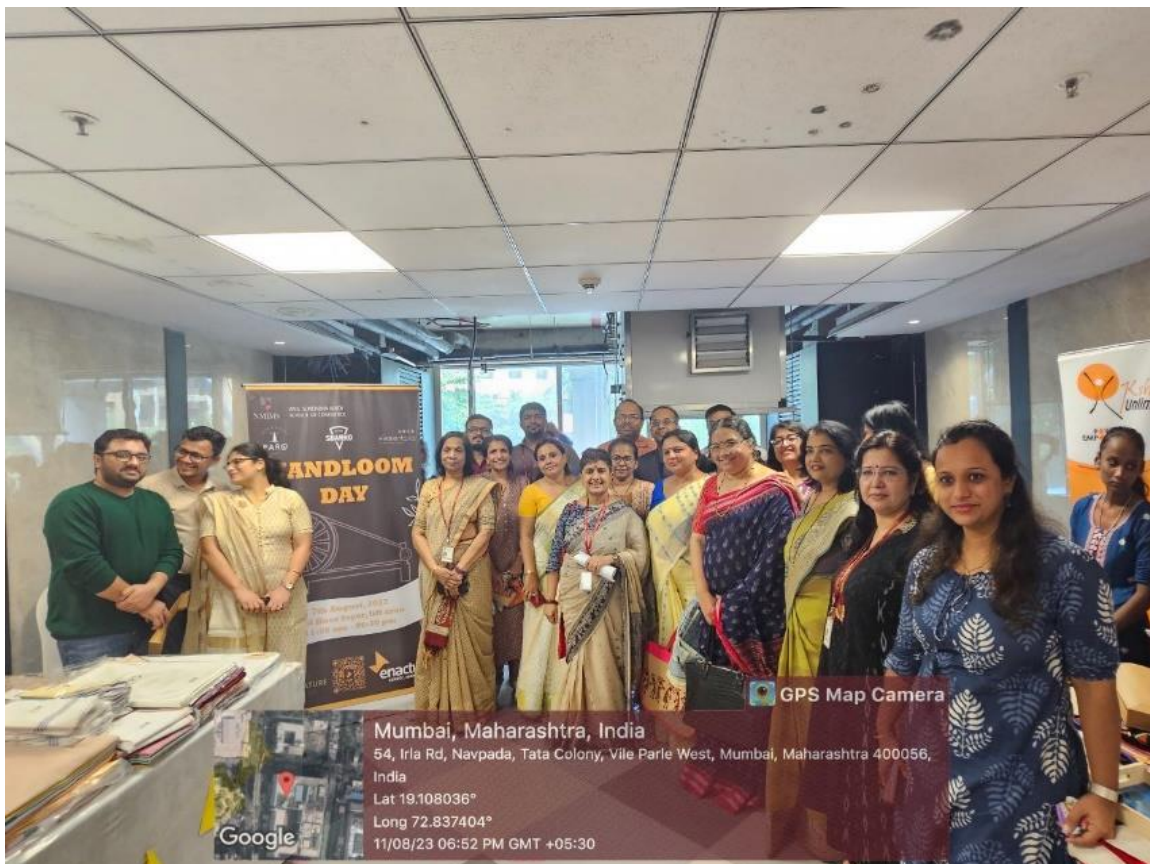
Handloom Day Celebration 2023

On August 7th, 2023 Enactus ASMSOC, in partnership with The Nature Club, orchestrated a remarkable offline event commemorating Handloom Day. This event brought together a consortium of notable NGOs - Artistic Hands, and Kshamata and Khadi India, a Government of India initiative.

Our platform provided these esteemed NGOs with an avenue to exhibit their products, fostering an atmosphere of heightened awareness and appreciation for sustainability among the college student body.

To promote the event effectively, an array of marketing initiatives, such as standees, posters, and complimentary vouchers from our sponsors for the initial 40 purchases, were executed.

The event's resounding success is underscored by the mutual benefit reaped by all participants and stakeholders. This occasion facilitated a tangible understanding of the handloom industry's significance and sustainability principles among the student community.





PROJECT AARANYA 2023-24

Project Aaranya is one of the two flagship projects of Enactus NMIMS ASMSOC. This project is centered around sawdust which is a by-product and most importantly wastage of woodworking activities. Team Enactus uses this sawdust, refines it and makes festive rangoli colors from the refined sawdust. The team was able to generate a revenue of Rs. 1500 from college with each individual color packet costing Rs. 20 during Diwali 2023.

The project consists of 4 stages:

- 1) Refining: Sawdust is acquired from wood mills in Mumbai and then refined to a powder like consistency.
- 2) Dyeing: The refined sawdust is then dyed in 4 vibrant colours namely Red, Green, Blue and Yellow.
- 3) Refining: The dyed colors are again refined to remove any clumps formed post dyeing the color.
- 4) Packaging: The last stage is packaging wherein products are packed in sustainable pouches.

Project Aaranya is a seasonal project aimed at bringing smiles on the faces of people and vibrancy of the colors into their home. Team Enactus is proud to announce that we have not only conducted a project that is more than 98% sustainable but also uplifted the society while at it. This year, Team Enactus NMIMS ASMSOC has collaborated with one of the largest NGOs in Mumbai, ADAPT (Formerly the Spastics Society of India) for the production of these rangoli colors. Through this Project we have recycled and made useful almost 500 kgs of waste sawdust as well as had impact on the lives 20 specially abled students from ADAPT.

Team Enactus NMIMS ASMSOC also took part in exhibitions to display its products and our members also showcased their brilliant rangoli making skills by making rangolis outside the Administration areas and Department office on the 2nd floor. Team Enactus NMIMS ASMSOC had also set up an exhibition in college where it received a very good response from faculties and students alike.



Rangoli Colour Packets Prepared



Preparation of the Rangoli Colors



Rangoli prepared by the Enactus Team outside the Administration areas and Department office on the 2nd floor of ASMSOC.