

## ENACTUS REPORT FOR THE PAST 5 YEARS

2019-20

### Climate Strike



Enactus NMIMS had passionately participated in two climate strikes, focusing on the urgent need to save trees and address climate change as an imminent emergency. We stressed on the vital role trees play in mitigating climate change and emphasized the alarming rate of deforestation. Enactus NMIMS advocates for systemic change, calling for innovative solutions, sustainable practices, and policy reform to combat climate change effectively. Our participation in these climate strikes was to raise awareness and actively work towards a more sustainable and environmentally conscious future, where the importance of trees and climate change action is paramount.

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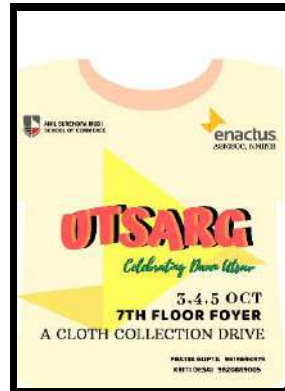
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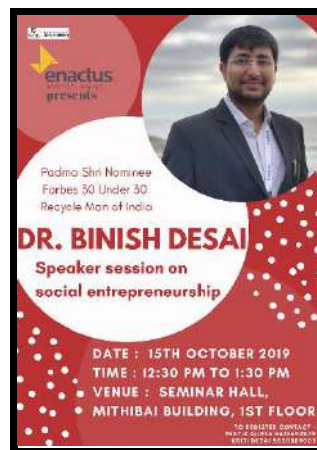


# ANIL SURENDRA MODI SCHOOL OF COMMERCE



## Project Utsarg

Project Utsarg was a cloth collection drive with a focus on upcycling denim into jean-oriented products, promoting sustainability and reducing textile waste.



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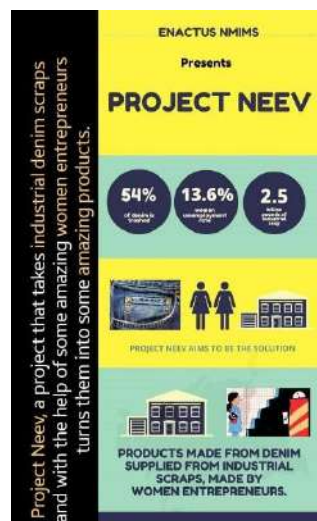
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## Dr. Binish Desai Speaker Session

We organized a speaker session featuring social entrepreneur Dr Binish Desai, Padma Shri Nominee also known as the Recycle Man of India listed in Forbes 30 under 30 to enlighten and inspire our members and participants about the importance of their eco-consciousness, not just during their student years but also in shaping a sustainable future.



## Project Neev initiated

Project Neev is an initiative promoting environmental sustainability and social empowerment. It focuses on upcycling textiles to reduce textile waste and greenhouse gas emissions, offering affordable consumer choices to students and professionals. The project empowers underprivileged women by enhancing their labour skills and providing entrepreneurial opportunities. It contributes to achieving Sustainable Development Goals (SDGs), promoting gender equality, reducing inequalities, and responsible consumption and production. Overall, it combines environmental consciousness and social inclusion.

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2020-21



## Inception-Start, Grind and Scale

In this event, a series of workshops were conducted with two of the best entrepreneurs guide students to make it in the business world. The first session was conducted by Mr. Pratik Gauri, India President 5<sup>th</sup> Element Group about the importance of sustainability in business and how profits can be generated with a sustainable business. The next workshop was held by Mr. Aman Bhandula, Founder and CEO, Farmko about the role of startups from a practical perspective through Mr Aman's journey from IIT dropout to where he is today.

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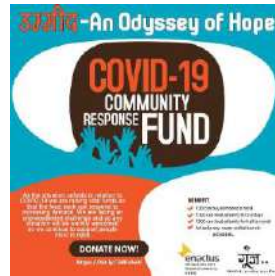
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## Covid Fundraiser



Enactus's crowdfunding campaign was to demonstrate collective solidarity during the ongoing pandemic. By providing affordable face shields to COVID Warriors in Maharashtra, this initiative ensures their safety. With just INR 2500, 100 COVID Warriors can receive crucial protection, exemplifying how small contributions can yield significant impacts.

## Nationals

We participated in nationals 2020 highlighting Project Neev , utsarg and the previous efforts made in the previous year.

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**2021-22**

## **Project Aaranya**

A new seasonal project was started by Enactus Nmims. This project operates in the festive season wherein we sell sustainable rangoli colours made from sawdust. This highlights the SDGs of Climate Action, Life on Land and Responsible Consumption and Production. In this event we employ underprivileged women to make the products which provides them with livelihood.

## **Pride and Proud-YOJNA**

To celebrate Pride month a product design competition was held to raise awareness about LGBTQ+ rights.

## **Entrepreneurship Basics**

There were a series of workshops held to understand the entrepreneurship world better.

## **Enactus Week**

This week was dedicated in promoting sustainability. Enactus conducted a policy competition on SDGS in which the participants had to analyse the SDGs in different states reviewing them and proposing changes for them.

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## Talking out loud



This was a mental health campaign that suggested ideas and raised awareness about mental health to help students.

Plastic Free July- This was a pr campaign promoting the idea of going plastic free

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**2022-23**

## **Pride and Prejudice**



To celebrate pride month there was an Instagram live held with Neon a business which offers accessories. This brand helps people express themselves and find their style.

## **Above the fold**

Enactus NMIMS hosted an interdepartmental event called "Above the Fold," which pushed the boundaries of entrepreneurial thinking and creativity to merge diverse industries, ideate a groundbreaking product, and develop a captivating marketing campaign.

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## Enacshot

This interdepartmental event was mainly focused on Sustainable Developmental Goals where the participants had to click pictures of anything that represented a SDG.



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## Jashn



This is an annual event conducted by Enactus every year to support sustainable businesses. In this event a variety of NGOs and other Enactus of different colleges come to sell their products and raise awareness about sustainability.

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## Project Lekhni



Lekhni was a project started by Enactus to promote the use of plant able notebooks, pens and pencils to promote recyclability and sustainability.

## Speaker session

Enactus collaborated with CIC Nmims to host a speaker session on Corporate-Community and Strong Institutions. The speaker was Mr. Shamit Chokshi, Head (Offshore Investments) ICICI Prudential and Co-Chair -ESG(CFA).

## Nationals

Enactus participated in the Nationals entering Project Neev as the entry.

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2023-24

Pride Month



We organised an Instagram live with Poojan Solanki, a non binary artist , model and singer from India. They emphasized on LGBTQ+ rights raising awareness about the topic.

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## Handloom Day



Enactus Nmims celebrated Handloom day in collaboration with Nature club Nmims to honour our nation's incredible artisans. There were stalls put up by KHADI India, Kshmata and Artistic hands displaying sustainable products.

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## Rahat-Road to Resilience



Enactus NMIMS collaborated with MindPeers promote mental health through sustainable living. This gave selected students an opportunity to be mentored by Namita Thapar.

Regards,



Sangita Kher  
I/C Dean

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