SVKM's NMIMS Anil Surendra Modi School of Commerce

Annual Report 2023-24

Sr. No.	Event Name	Brief Description	Learning Outcome and achievement (Low, Medium, High)
1.	Starting an Entrepreneurial Venture: Leveraging the Power of AI	A compelling speaker session designed for students, focused on harnessing the power of AI. The objective is to illuminate the vast possibilities that AI presents in various fields. Through interactive discussions and real-world examples, the aim is to inspire students to explore the potential of AI in shaping their education, career, and beyond. This session will provide a glimpse into the transformative impact of AI, empowering students with knowledge and insights for their future endeavors.	Medium
2.	Reverse Shark Tank	This immersive platform cultivates risk management, innovation, and networking acumen, all while fostering resilience. We aim to equip students with essential skills and unwavering determination for their future entrepreneurial endeavors and professional careers. The event encourages students to delve into the world of business planning, guiding them in the creation of comprehensive business plans that encompass vital aspects like market analysis, financial projections, operations, and marketing strategies. Financial literacy is the essential objective, as students learn to master the basics of financial management, from crafting financial projections to comprehending startup costs and assessing profitability. Another objective is to promote problem-solving and critical thinking abilities by challenging students to	High

		identify potential hurdles and risks within their business plans and providing them with opportunities to propose innovative solutions.	
3.	Business Gala	Entrepreneurship Cell is dedicated to promoting the spirit of entrepreneurship among the students of NMIMS. We have organized several events in the past with the core objective to help students in their entrepreneurial journey.	High