



ANIL SURENDRA MODI SCHOOL OF COMMERCE

2021-2022

Corporate Inception:

The Corporate Inception - Powered by the Economic Times & Partnered with Coursera was held on 6th October for the students of SOC with over 118 participants. It was a 2-round event, which was based on how companies lobby and navigate through politics and regulations as they operate their businesses. It incorporated elements of lobbying, corporate life, politics and much more. Participants had to further analyse, understand, and debate upon case studies presented to them so as to ensure that they came up with better laws and regulations for both companies and the government.

Cryptex

In preparation for the Corporate Summit 2022, CIC held a unique crypto-assets trading competition event for the students of SOC on 2nd February 2022. The members of the Events Department created a coding-enabled crypto exchange for 15 major crypto-assets of the world. The virtual market so created was influenced by forces of demand & supply as well as fictitious news updates that will be provided in real-time to the participants via the official CIC Twitter handle. The event was aimed to simulate the volatile and ever changing dynamic crypto market, giving participants a n ear real life experience in the same.

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The Covenant:

The Covenant was a negotiation and strategy event. Round 1 was a quiz elimination round. In round 2, the teams were divided into two sides, Amazon and workers union. They were tasked with strategizing and debating the famous conundrum that arose in the company a few years ago, in which Amazon mandated its employees to wear tracking watches for monitoring their performance and received a lot of backlashes with concerns of privacy violations and human rights infringement of its workers. The winning teams received internship opportunities in the marketing department of Bloomberg Quint.

2022-2023

The Crisis Code:

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The Crisis Code was the first event of the year 2022=23, and was held on 9th November 2022. The event fused elements of debate, strategy and geopolitics. In round 1, participants were put through a general awareness and geopolitics-based quiz. In round 2, participants represented different countries and companies, and had to solve and debate on the Taiwan Semiconductor Crisis. Participants had to use both their business acumen and their geopolitical nuance to come up with viable points and solutions, and solve the crisis



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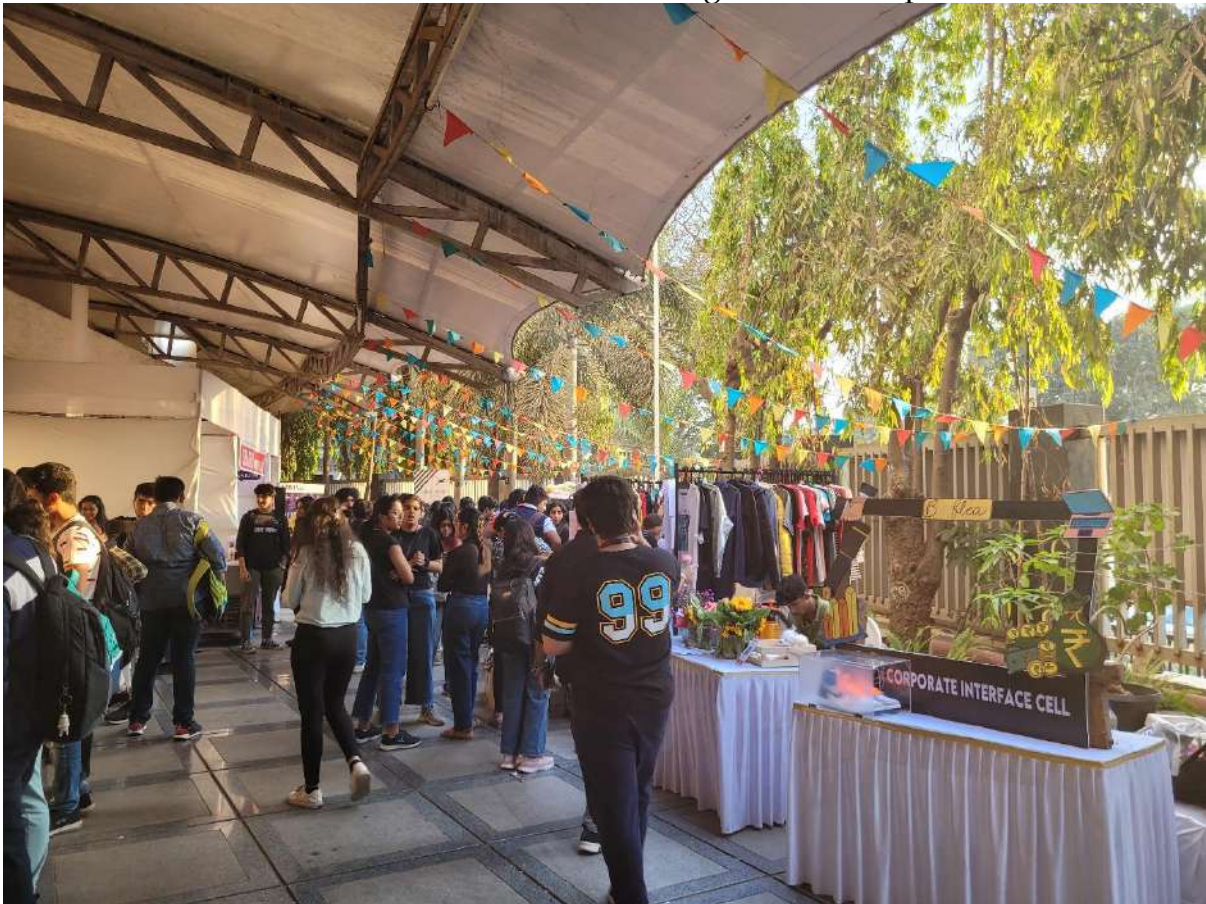
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Bflea:

Bflea was held on the 8th and 9th of February. It was a business flea that incorporated both business and fun, as we introduced students to business concepts in a fun and quirky way. It provided a business experience and simulation, with skills such as decision making, negotiation, quick thing and much more being brought to the forefront. BFlea was a gargantuan task for every department, with a heavy load being put on all 7 of them as a lot of logistical, marketing, creative, and financial problems had to be solved so as to ensure that the students get the best experience.



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The Perfect Alibi:

The Perfect Alibi was held on 22nd February during the summit. It was a 2 round event. Round 1 was a family feud based corporate quiz, which tested participants on their creativity, proactiveness and quick thinking. In round 2, the participants who qualified were subjected to a corporate espionage mystery, with the team that solved it first being declared the winner.

The Virtual Stock Market:

The Virtual Stock Market is the flagship event of CIC, and is held during the Corporate Summit every year. It is held on an indigenous platform built in house by the events department. It incorporates market dynamism and real time crisis, as participants are challenged to time and analyse the market in such a way so as to ensure that they reap the maximum returns. The team which ends with the maximum portfolio value, is declared the winner.

2023-24

Chakravyuh:

The Chakravyuh was the first event of the year 2023-24, and was held on 26th September. It was a corporate business simulation aimed at educating the students about the corporate world by bridging the gap between idealism and reality. It included elements of decision making, corporate simulation and much more. The event tested student's corporate readiness, personal skills and abilities, and educated them on how to thrive in the corporate world while making rational decisions keeping all the major aspects in mind.

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Sessions 2021-2024

Pre-Summit 2024

Keynote Session by Mr. Sandeep Batra, CFO Pidilite

The speaker gave insights about his journey, challenges faced as a CFO and advice to us students about the real world.

Business Edge 4.0

An exclusive podcast series featuring 6 industry experts who will provide insights about their sectors, roles and stir some interesting discussions as CIC launches Business Edge in Offline format for the first time. Episodes will be uploaded on our multiple social media handles.

1. Rohan Ranade – AVP, Indian Hotels Company Ltd.
2. Bhairavi Popat – Head, Customer Transformation & Innovation
3. Shruti Tyagi – Head of Marketing, VOOT at Viacom18 Ltd
4. Neha Anand – VP & Head, Global Brand, Mahindra & Mahindra
5. Pawan Kumar – VP, Axis Bank
6. Joy Deb – AVP, Godrej Agrovet

Pre-Summit & Summit 2023

| Timelines | Speaker | Designation | Session format | Description |
|------------|----------------|-----------------------------|-----------------|--|
| Pre summit | Swarup Mohanty | CEO, Mirae Asset Management | Speaker Session | A session that explained the creation of wealth into today's time. |
| | Rakesh Bhatia | CFO, Tata Capital | Speaker Session | Entering and strategizing to master the capital |

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| | | | | market |
| | Sandeep Walunj | CMO, Nippon Life India | Speaker Session | The psychology behind mutual funds and how it's marketed |
| Business Edge | Sneha Mehta | Advertising director, Vogue | Podcast | An exclusive podcast series featuring 6 industry experts who will provide insights about their sectors, roles and stir some interesting discussions. |
| | Amit Gupta | EVP, Institutional Business, SBI Mutual Fund | Podcast | |
| | Saurabh Bajaj | Ex Head of Marketing, International Business, Britannia | Podcast | |
| | Mani Subramanian | Senior Director, Capacity, supply chain and provisioning, Microsoft | Podcast | |
| | Narendrra Arora | Senior VP, Global Shared Services Piramal Pharma Ltd | Podcast | |
| | Sanjay Sharma | Senior VP, JSW Steel (Mills) | Podcast | |
| Summit 23 | Milind Thatte | Md and CEO, Proctor and Gamble Health | Speaker Session | An insight into the pulse of pharmaceutical |

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| | | India | | progress |
| | Deepak Sapra | CEO, Dr Reddy's Laboratories (Pharmaceuticals) | Keynote Session | The proces of transforming research into reality during Covid |
| | Akhil Chaturvedi | Director and CBO, Motilal Oswal Amc | Keynote Session | The growth of the Indian investment market and cracking th code |
| | Arif Patel | Chief Commercial Officer, ITC Hotels | Speaker Session | A peek into the hospitality industry and it's inner workings. |
| | Dilip Kukreja | Head-Digital Innovation, Times of India | Keynote Session | The science and technical aspects of meeting business objectives. |
| | Sonia Dasgupta | CEO and MD (Investment Banking), JM Financial ltd | Keynote Session | An insightful session that taught one all about mastering the money game |
| | Shamit Chokshi | Head (offshore Investments), ICICI Prudential, Co-Chair (ESG) | Keynote Session | A session into adapting to sustainably conscious atmosphere and |

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| | | | | becoming eco friendly |
| | Gaurav Virendra | VP, JP Morgan Chase and Co. | Networking Arena | An interactive format that enables students to learn from three different fields and gain insight into all there at the same time. |
| | Ruta Patel | Head-Brand Marketing, Raymond(Lifestyle) | | |
| | Teenna Rekkhii | VP-HR(Asia Pacific), Citibank | | |
| | Deepali Naair | CMO, IBM(India and South Asia) | Keynote Session | The process of being a marketer while trailblazing the tech landscape |
| | Manoj Punwani | Executive VP, HDFC Life | Fireside Chat | A lively debate like format that allowed student to listen to experienced professionals and their perspective on insurance. |
| | Sunil Sharma | President and CRO, Kotak Life | | |
| | Mukti Hariharan | CFO, Hindustan Unilever (homecare) | Speaker Session | The importance of bringing something new to the table that makes you indispensable |

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| | Madhivanan Balakrishnan | COO, IDFC First Bank | Keynote Session | The growth of the Payments Bank in India and how to take it to the rural sectors. |
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Pre-Summit 2022

Speaker Session by Mr. Sameer Chadha, CEO KPMG Global Services

The speaker gave leadership lessons from the corporate world.

Webinar by Mr. Vinit Thakkar, COO, India 7 South Asia, Universal Music India

The speaker gave his insights into the evolution of the Indian Music Industry. The session was held as part of Offbeat- a Montage x CIC initiative.

Panel Discussion with Ms. Lata Singh (Executive Director, Partner Ecosystem, IBM), Ms. Sakshi Vidur (Director, Enterprise IT Security, Philips), Ms. Annie Mathew (Chief Information Officer, Mother Diary)

An all-women Panel Discussion about the emerging trends and the future of the tech world.

Fireside Chat with Mr. Siddharth Vishwanath (Partner, Cyber Advisory Leader at PwC), Mr. Chandra Prakash Suryawanshi (Partner, Cyber Security Practice at KPMG)

A talk about managing risk in the Digital Economy.

Speaker Session by Mr. Vishal Thakur, DCP (Mumbai Police), Zone XI, Mumbai

A talk on Cyber Crimes and General Legal Awareness.

Business Edge 2.0

The Business Edge is a podcast series featuring industry professionals talking about their experience in their dynamic fields. Its second series- Business Edge 2.0 was introduced in this year.

1. Payal Koul- Professional Coach, Former VP, IBM
2. Willy Boulter- Chief Commercial Officer, Indigo Airlines
3. Sarthak Seth- VP, CMO, Tata Realty & Infrastructure
4. Sartaj Singh Mehta- Director-Product, Pepe jeans London
5. Nayan Patel- VP-Digital Worldwide Media, Times Group of India
6. Deepak Saxena- VP, Vodafone Idea

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Summit 2022

| Speaker Name | Designation | Session Format | Title | Description |
|-----------------------|--|-----------------|--|--|
| Dwaipayan Sadhu | CEO, Digital Bank at Standard Chartered Bank (Singapore) | Keynote Session | Navigating the World of Digital Banking | A session on how digital revolution will change the BFSI sector |
| Rajendra Pratap Gupta | Public Policy Expert, Internet Governance Forum | Speaker Session | Indian Economy in the Next Decade | Having authored five books, a session about the art of policy making in the Indian Economy |
| Neeraj Kulshrestha | Chief Regulatory Officer, Bombay Stock Exchange | Keynote Session | Lifting the Veil- Indian Financial Markets | With 33+ years of experience, an insightful discussion on capital markets |
| Aashish Singh | CEO, Lyca Productions (Fmr. Netflix) | Speaker Session | Offbeat- Montage x CIC | A discussion about what goes on Behind the Big Screen in the Entertainment Industry |
| Varun Sridhar | CEO, Paytm Money | Speaker Session | Careers and opportunities in Wealth Tech | A talk on digital wealth management |

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|--|--|------------------|------------------------------------|--|
| Sunil Singhania | Founder & CEO, Abakkus Asset Management | Keynote Session | Decoding the Indian Equity Markets | Insights into the working of Asset Management and Equity Investment |
| Sanjeev Rao | CEO, Being Human | Speaker Session | From a Yarn to an Outfit | A session on the economic resilience and future of global retail. |
| Prateek Kothari, Sourav Kundu, Kajal Agarwal | APAC Finance Head, CISCO Senior Marketing Manager, smallcase Team Lead- Strategic Finance, ShareChat | Networking Arena | | An insightful session from three commendable leaders. |
| Samrat Gupta | CEO & MD, Tata Motors Finance | Speaker Session | Growth through Acquisitions | A discussion about corporate transformation and change management through expansion. |
| Pranav Pai | Founding Partner, 3one4 Capital | Speaker Session | India-Startup Nation | A talk about startup's, and the various business strategies on |

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| | | | | how to invest in unique companies |
| Himanshu Saxena | Executive VP & Head of Integration, McCann Worldgroup India | Workshop | Building brands Through Earned Conversations in a Trust Deficient World | A talk about his experience across advertising, digital-social marketing and brand management |
| Neil George | Managing Director, NIVEA India | Keynote Session | Factory to Shelf: Nivea's Secret to Success | A talk about the journey of the company and leading it through diverse situations |
| Abhishek Gupta, Ashish Tiwari, Prasun Kumar | CMO, Edelweiss Tokio Life Insurance CMO & Digital Officer, Future General Life Insurance (India) CMO, Just Dial | Panel Discussion | Multiverse of Marketing | Insights in the field of Marketing |

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Pre-Summit 2021

Webinar by Dr. Niranjan Hiranandani, Co-founder & MD Hiranandani Group

The real estate Tycoon gave a firsthand understanding of how to become successful.

Webinar by Mr. Vinod Kumar Wuthoo, Hon President SME Forum

The speaker gave lessons on Leadership.

Webinar by Dr. RK Tyagi Former Chairman Hindustan Aeronautics

The speaker gave lessons on how to move forward in life despite the obstacles that come your way.

Workshop on Creative Thinking by Prashant Kohli, Sr Creative Director at Glitch

Webinar by Ms. Sangeeta Prasad, former CEO & MD Mahindra Life Spaces

A talk on demystifying leadership.

Business Edge

Business Edge was launched in this year. A podcast series featuring industry professionals talking about their experience in their dynamic fields.

1. Niti Chopra - Executive Director, JP Morgan
2. Puneet Uppal - VP, Mondelez International
3. Kavindra Sharma - MD & CEO, House of Anita Dongre
4. Rajiv Nair - Group CEO, Kaya Ltd
5. Amit Chopra - Chief Merchandising Officer, Reliance Retail
6. Puneet Garkhel - Partner, PwC

Workshop on Equity Investing by Umang Papneja, Chief Investing Officer IIFL

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Summit 2021

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|---|--|------------------|--|--|
| Anupam Chauhan | VP, McCann World Group | Speaker Session | From Budget to Screens: Behind the scenes of Ad-making | 16+ years of brand building, session on what goes behind making an Ad. |
| Saurabh Jain | VP, Paytm | Speaker Session | 3 steps to startup success | A key force in taking Paytm to the top, a great talk on startups |
| Vipul Oberoi Vishal Dwivedi Parag Murudkar Samar Kagalwala | CMO, IIFL Head Portfolio, HDFC Bank President, Yes Bank SVP, AU Small Bank | Panel Discussion | Marketing x Finance | A panel discussion with these talented professionals |
| Deepak Mangla | CEO, Corporate Centres, JP Morgan | Speaker Session | Climbing the Corporate Ladder | A talk on how to climb the corporate ladder through team work and leadership |
| Rakesh Sharma | Wing Commander, Ashok Chakra | Keynote Session | Lessons from India's First Man on space | A talk about his travel to space |
| Kunal Chadha | Director, Colgate Palmolive | Workshop | Art of Negotiation | A workshop on how to negotiate |

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| | | | | effectively and its importance. |
| Mantosh Roy | VP, Nykaa | Speaker Session | End of Operations | A talk about the omnichannel future of Operations |
| Rajneesh Jain | President & CFO, Reliance Jio | Keynote Session | Taking India forward through Digitization | A talk on the upcoming opportunities in the ecommerce and education |
| Kersi Tavadia | CIO, Bombay Stock Exchange | Speaker Session | All you need to know about BSE | A discussion on the BSE and its operations. |
| Vignesh Shahane | MD & CEO, Ageas Federal Life Insurance | Speaker Session | Corporate Lessons from the Sporting World | A master in bancassurance and communications, he spoke about his learnings. |
| Rajesh Vig Jayant Kumar Amit Bansal Arindam Sen | Partner, PwC Partner, KPMG Partner, Deloitte Partner, EY | Panel Discussion | Excelling in the Financial World | A Panel discussion with Partners at the Big 4 |
| Ankit Gupta | CEO, OYO | Speaker Session | Entrepreneurship in times of Adversity | A talk about leading a company during adverse situations. |
| Baldo Larussa | VP, Jimmy Choo | Speaker Session | Luxury Retail | Talk on global perspective of Luxury Retail |

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| Dinesh Khara | Chairman, SBI | Keynote Session | Timeless Success | A talk on how it is tough to get on top but tougher to stay on top. |
| Alok Tandon | CEO, INOX Leisure Ltd | Speaker Session | Leading one of India's largest multiplex chains through the Pandemic | A talk on how to lead a company during the pandemic. |
| Jason Kothari | Entrepreneur | Keynote Session | Turning passion into a Business | A great talk on how Mr. Kothari built his business. |

Regards,

A handwritten signature in blue ink, appearing to read "Sangita Kher".

Sangita Kher
I/C Dean

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