

SVKM's NMIMS Anil Surendra Modi School of Commerce

Annual Report 2023-24

Sr. No.	Event Name	Brief Description	Learning Outcome and achievement (Low, Medium, High)
1.	Speaker session with Mr. Sandeep Batra, CFO, Pidilite	Corporate Interface Cell conducted its first online speaker session for the year with Mr. Sandeep Batra, CFO, Pidilite on 27th July, 2023 at 4 PM. The topic for the session was Navigating Financial Challenges: Strategies of a CFO and had over 100 attendees from NMIMS ASMSOC. The speaker took an unconventional and student-friendly way to explain the workings of a CFO and the finance world.	Analytical thinking Research and Information Management Achievement: High
2.	Corporate Bootcamp	CIC conducted a slew of workshops for its members, on various topics such as Leadership, Negotiation, Destressing, Content Production and Event Hosting, hosted by Mr. Roch D'souza, Mr. Siddharth Shah and Mr. Lakshay Duggar. It provided a host of insights into particular areas of members' interests	Leadership and Teamwork Time Management Problem Solving Goal Setting Achievement: High
3.	Chakravyuh	CIC conducted its first ever life-size decision-making simulation event named "Chakravyuh" on the 26th September 2023. The event was visualized as being the breakthrough into the corporate world for all the students of NMIMS ASMSOC. The event was scheduled for 5:30 onwards on the 2nd floor foyer. The turnout was around 40 teams taking part in the event. Round 1 began at 5:30 and was	Event Planning and execution Creative thinking Time Management Resource Management and Budgeting

		<p>very smoothly conducted by the hosts in each room and all the designated members. Once everyone completed the aptitude test, the top 4 teams were asked to proceed toward the foyer for the main event. The main event involved various people on each board.</p> <p>2 dynamic hosts conducted each simulation with 4 financial advisors who recorded the finances of their group on a customized workbook created by the members.</p>	Achievement: High
4.	Busiess Edge	<p>Business Edge is CICs flagship podcast programme, where every year we invite 6 industry leaders for podcasts so as to bridge the gap between the academic and corporate world. This year for the first time ever these podcasts were done physically instead of over zoom. There were an overall of 6 podcasts, shot between 21st October and 6th November 2023. The 6 guests were:</p> <ol style="list-style-type: none"> 1. Mr. Pawan Kumar: Senior VP Head of Trade and Forex Axis Bank 2. Mr. Rohan Ranade: Associate VP Real Estate and Development IHCL 3. Ms. Shruti Tyagi: Senior Director Marketing Jio Cinema 4. Ms. Neha Anand: VP Global Brands and Communication Mahindra Automotive 5. Ms. Bhairavi Popat: Head Customer Transformation and Innovation BP Global Business Services 6. Mr. Joy Tilaak Deb: Associate VP Marketing and Sales Godrej Agrovet 	<p>Communication and Presentation</p> <p>Leadership and Teamwork</p> <p>Critical thinking</p> <p>Goal Setting</p> <p>Problem Solving</p> <p>Achievement: High</p>

5.	Monte Carlo	<p>Monte Carlo was the Pre-Summit event held by the Corporate Interface Cell (CIC) on the 23rd and 24th of January, 2024. It was planned as a lead-up event to the Corporate Summit 2024. The theme of the event was to set up activity and business simulation setups and kiosks in the foyer area. These activities will test the business acumen, corporate readiness, proactiveness and other vital skills required by students to make them job-ready. Overall, we had 5 activities: Guess Who, Bandwidth, Tycoon Ties, Market Momentum, and Business Cyclones. Each of these had its own separate caveats and nuances, which aimed to engage and educate the students on several business concepts.</p>	<p>Resource Management and Budgeting</p> <p>Critical thinking</p> <p>Research and Information Management</p> <p>Time Management</p> <p>Achievement: High</p>
6.	Corporate Summit '24	<p>Corporate Summit '24 took place from 12th February to 16th February, 2024 in a complete offline format this year where all speaker sessions and events took place within the college premises. Some notable guests and speakers from our Summit '24 line were:</p> <ol style="list-style-type: none"> 1. Mr. Rishabh Mariwala – Managing Partner at Sharp Ventures, Director at Marico Ltd & Kaya Ltd 2. Mr. Chandu bhai Virani – Founder & Managing Director, Balaji Wafers Pvt Ltd 3. Mr. Belson Coutinho – Co-founder, CMO & CXO, Akasa Air 4. Mr. Anil Kothuri - CEO & MD – FedBank Financial Services Ltd 5. Mr. Priyavrata Mafatlal – Vice Chairman, Arvind Mafatlal Group 6. Mr. Lalit Bhagia – Expert Associate Partner, McKinsey & Company 	<p>Resource Management and Budgeting</p> <p>Critical thinking</p> <p>Research and Information Management</p> <p>Time Management</p> <p>Achievement: High</p>