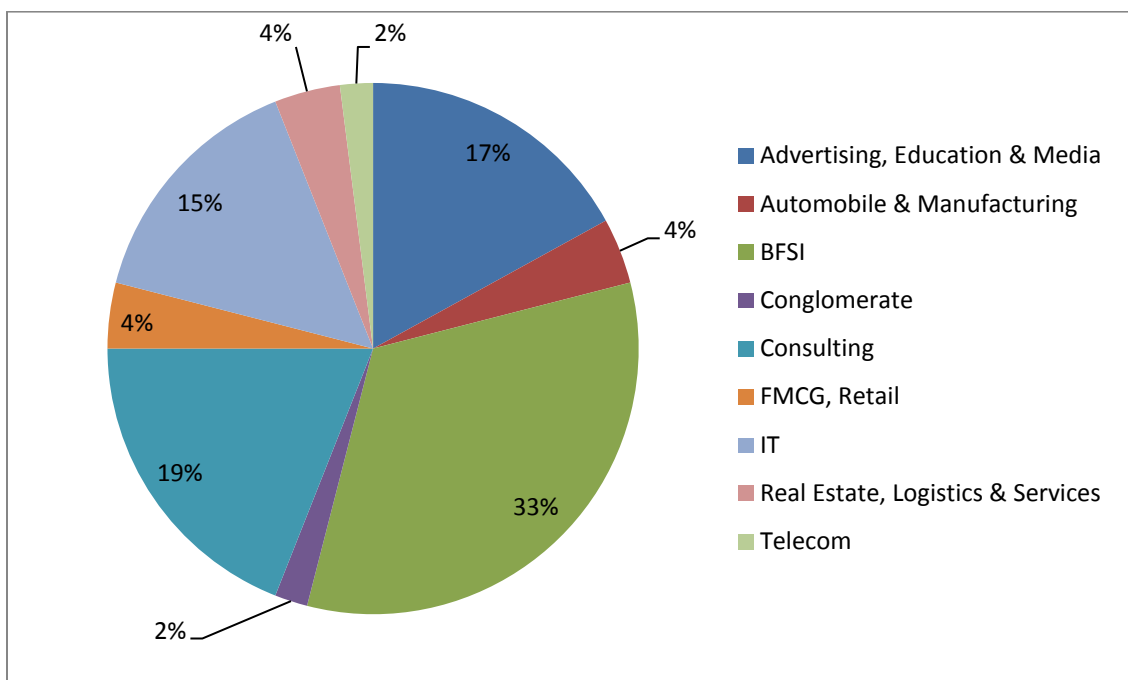


PLACEMENT REPORT

FINAL PLACEMENTS

Like every year, the Placement process for Anil Surendra Modi School of Commerce has been successfully completed for Batch - 2014 for the third year batch of BBA and B.Com (Hons.). ASMSOC has witnessed participation from 48 Companies for Final Placements till date.



The sector wise recruiters are as follows:

BFSI:

As usual, BFSI sector rules in terms of placements with the following companies marking their presence namely ACK Capital, Altfort Capital, Anand Rathi, Bajaj Allianz, Capstone Securities, CBRE South Asia Pvt Ltd, Crisil, DealCurry.com, Deutsche Bank Global Operations, Federal Capital, Futures First, J.P. Morgan, Kotak Securities, Tata Capital, Tresvista Financial Services Pvt Ltd, VNS Finance to name a few

Consulting:

BFSI was followed by some Consulting groups like 4 minutes mile, Axis Risk Consulting Pvt Ltd, Direxions Solutions Pvt Ltd, K Consultants, Perfect Relations, Protiviti, PWC, Square Yards, Sutra Services, etc.

Advertising, Education & Media:

This sector also had a participation of major 17% companies - A9 Ideas, Global Advertising, Great Place to Work, I Can, ICE, Pressman Advertising, Teach for India, Wcities

IT:

IT sector also equally contributed to the placements with the participation of companies like Directi, Google, Infosys, MileStone, Nepa India, Syntel, UBS Verity, etc.

There were also some other contributing sectors for the Final placements as below:

FMCG, Retail: Ministry of Lights, Godrej & Boyce

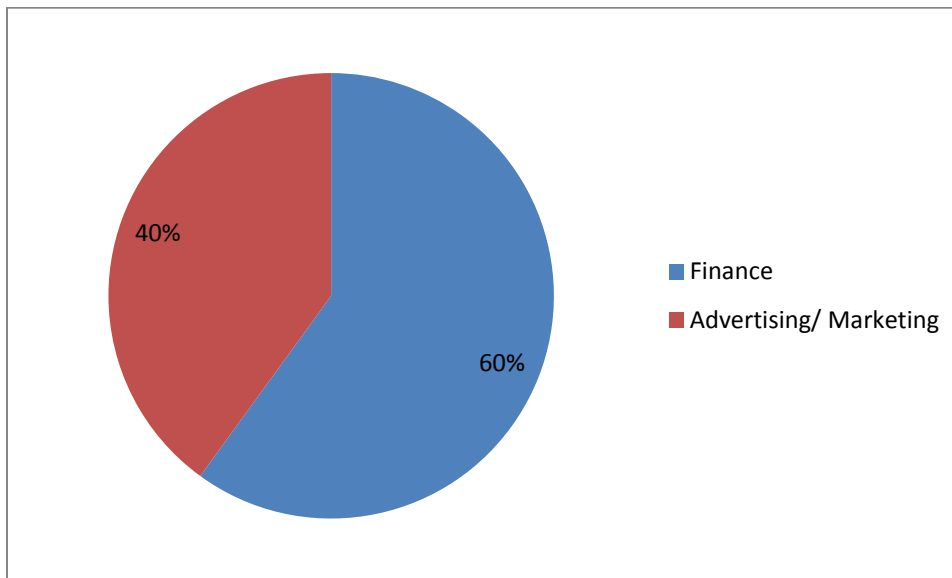
Real Estate, Logistics & Services: Freight Systems, Acme Group

Automobile & Manufacturing: Duval Enterprises Pvt Ltd, Global Sources

Conglomerate: S K Group

Telecom: Nokia

The domain wise bifurcation is as below:



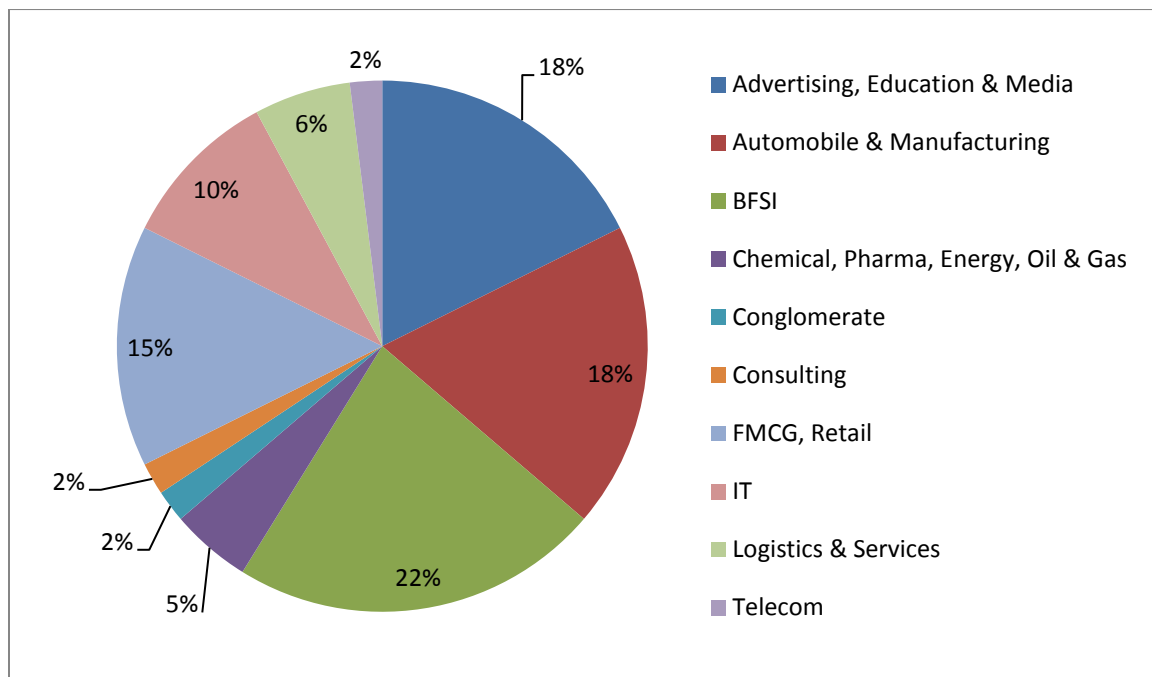
ASMSOC has witnessed rise in the package this year as well:

Highest package: 8.72 lacs (INR)

Average package: 3.34 lacs (INR)

SUMMER PLACEMENTS

All the students of BBA and B.Com (Hons) are expected to undergo a summer internship with at least one corporate during the months of May and June every academic year. This helps them in widening their professional horizons beyond classroom teaching. Like final placements, ASMSOC has successfully completed Summer placements as well.



The sector wise summer placements in as below:

BFSI:

BFSI sector has been a major participant in Internship as well with the following companies contributing – American Express, Anand Rathi Financial Services, Axis Bank Ltd., Deloitte Haskin & Sells LLP, DSP Blackrock, HDB Financial Services, HDFC Bank, ICICI Lombard, Indiabulls Securities Ltd., ING Bank Ltd., Kotak Securities, KPMG India Private Limited, Swastika Investmart Ltd., Union Bank of India

Automobile & Manufacturing:

This sector has contributed to 18% of the total internship with participants like AIS Glass, AVA Handfab, Avi Global Plast Ltd., Bestseller brands, Colourtex Private Limited, Engineering Projects India Ltd, General Motors, Grindwell Norton LTD, Reliance Industries Limited, Samsonite, Triveni Engineering and Industries Ltd., Welspun Syntex Ltd., etc.

Advertising, Education & Media:

ASMSOC has also received overwhelming response from this sector with participants like Businessworld Magazine (GBN Media Pvt Ltd), Centre for Career Development, Communicationsinc,

Dentsu Aegis Media Network, Fitternity.com, KeyIndia Graphics, NDTV Ltd., Neo Sports Broadcast Pvt. Ltd., Rajasthan Patrika, Spice Tree Design Agency (SDA), TBWA Worldwide and many more.

FMCG, Retail:

This sector has seen participation from some biggies like Godrej Consumer Products Ltd., Kellogg's India Pvt Ltd. , PepsiCo, Pfizer India Ltd., Haldiram Snacks Pvt. Ltd., K&U - Kandukids.com, Raymonds Limited, Redquanta , Videocon Group

IT:

Offers in this domain included participants like Aouse technologies pvt. ltd., FoodAtClick Technologies Pvt. Ltd., Intel, Sahas Softech LLP, TechnoServe, Viber Inc. Ltd, etc.

Logistics & Services:

The contributors included Arvato Bertelsmann AG, Jaguar Security Services Pvt. Ltd, Jet Airways India Ltd., TeamGlobal Logistics to name a few

Chemical, Pharma, Energy, Oil & Gas:

Essar Oil, Shell India, Themis contributed in this sector

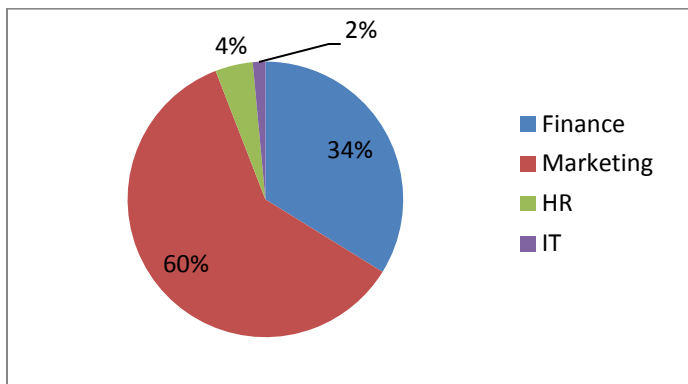
There were also some other contributing sectors for the Summer placements as below:

Conglomerate: Apeejay Surendra Group

Consulting: Ernst & Young LLP

Telecom: Tata Teleservices Ltd.

The domain wise bifurcation is as below:



Message from I/C Dean:

ASMSOC has always ensured that the students are placed in reputed organizations across various sectors and stays consistent in the placement numbers.