

**SVKM's NMIMS (Deemed to be University)**

**Anil Surendra Modi School of Commerce**

**Ph.D. in Commerce (Full-time and Part-time)- (Batch-2024)**

**Instruction Sheet**

**1. Introduction:**

The Ph.D. programme acts as a transitional phase from one's academic study to research skill development and aims to contribute for the betterment of the domain and society at large.

- (a) Extending the boundaries of existing body of knowledge through higher quality outcomes supported by innovation and integrity
- (b) Contributing new know-how or work on complex ideas by identifying the research gap and developing ability to develop and master skills related to the selected domain
- (c) Developing the abilities to contribute towards the enhancement of commerce and business through an academic and professional perspective.

The Ph.D. in Commerce focuses on fundamental and applied research in the field of Commerce, Accounting, Finance, Marketing and General Management. It will facilitate students with advanced and contemporary domain knowledge, theoretical and practical know-how in the various business related domains through field specific or inter-disciplinary research.

The degree, Doctor of Philosophy, [Ph.D. in Commerce] will be conferred upon a candidate by SVKM's Narsee Monjee Institute of Management Studies (NMIMS), ASMSOC after having satisfactorily completed the prescribed course of study and meeting other conditions laid down by NMIMS.

**2. Duration of the Programme:** Minimum 03 years including course work & maximum 06 years

**3. Intake:** Will be updated at the time of admission.

**a) Ph.D. (Commerce):**

<b>Area of Interest for Ph.D. (Commerce)</b>	<b>Branches eligible for admission</b>
Accounting	Diverse Accounting areas like Accounting, Auditing, Management Accounting, Financial Reporting, and Accounting Ethics. Forensic Accounting and allied areas of Accounting
Finance	Varied Domains of finance relating to Financial Markets, Investment Banking, International Finance , Financial Engineering, Corporate Finance, Behavioral Finance, Ethics, Taxation, and allied areas of finance
Marketing	Global Marketing, Social Media Marketing, Consumer Behavior, Marketing Strategy, Retail Marketing, Customer Relationship Management, Neuro Marketing, Brand Management and allied areas of Marketing
General Management	Strategic Management, Corporate Governance,, Entrepreneurship, Supply Chain, Organizational behavior, International Trade, Innovation and Technology, and allied areas

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To be eligible to apply for Ph.D. Programme, the candidate has to choose a Ph.D. in a broad area of interest as per their specialization in their Masters.

**4. Eligibility:**

The basic qualification criteria for the purpose of admission to the Ph. D. Programme shall be as under:


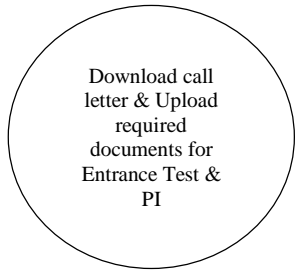

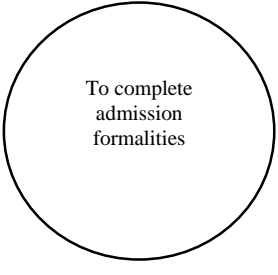
a) **Ph.D. (Commerce):**

Candidates for admission to the programme shall have a Master's Degree examination in related field of any Statutory University or equivalent there to with **at least 55% marks in aggregate or its equivalent** or an equivalent degree from a foreign educational Institution accredited by an Assessment and Accreditation Agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country for the purpose of assessing, accrediting or assuring quality and standards of educational institutions.

**Note:**

- Candidates appearing or waiting for the final year result are eligible to apply.  
The candidate must have appeared for all his subject(s) / exams before the commencement of the program. However, their admission would be considered provisional, subject to their meeting the minimum eligibility criteria after their final examination results are announced.
- Candidates whose final mark sheet of the qualified examination is not available at the time of their provisional admission, is required to submit their final mark sheet copy as soon as the result is declared. In such case, if the candidate fails to meet the required eligibility criteria, then his/her admission will be canceled and the fees will be refunded as per NMIMS refund rules.
- Candidates are required to submit mark sheets of all degrees, degree certificates, and AIU certificates (by the candidate who has completed their studies at foreign country) at the time of admission.
- Candidates who have obtained their degree by doing a part-time course or through distance learning, correspondence courses, externally, open school from recognized University are eligible to apply and register as per UGC guidelines.
- All admitted students will have to complete Ph. D. course work as prescribed by the SVKM's NMIMS (Deemed to be University). On successful completion of Ph.D. course work student will be eligible for registration for Ph.D. programme.

**5. Admission process**

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Step 1	Step 2	Step 3	Step 4
			
<ul style="list-style-type: none"> <li>• Visit <a href="http://www.nmims.edu">www.nmims.edu</a></li> <li>• For registration click on “Apply Now” and create an account.</li> <li>• Candidate will get the registration number on their registered email ID to fill and complete the application form.</li> <li>• Before filling the online form, please read all the instructions carefully mentioned in the instruction handout, important dates and Terms &amp; Condition given in the online application form.</li> </ul>	<ul style="list-style-type: none"> <li>• Candidates, who register successfully, only will be confirmed for Entrance Test &amp; Personal Interview.</li> <li>• Candidates are required to download the call letter from login dashboard. No separate call letter will be mailed or posted.</li> <li>• Upload mentioned documents for Entrance Test &amp; Personal Interview.</li> </ul>	<ul style="list-style-type: none"> <li>• The Entrance Test and Personal Interview will be held at Mumbai Campus only.</li> </ul>	<ul style="list-style-type: none"> <li>• Selected Candidate has to confirm his / her provisional admission by filling up e-admission form, uploading required document and paying fees within given timeline.</li> <li>• Only those candidates who complete the process by paying fees will be provisionally admitted to the program.</li> </ul>

**5.1 Online registration & Payment of Registration Fees:**

- Online registration available at [www.nmims.edu](http://www.nmims.edu)
- Registration fees is non-refundable / non-transferable.
- Online Registration Fee of Rs. 2,500/- plus GST if applicable (Please refer online registration for payment details)
- Before filling the online registration form, please read all the instructions carefully mentioned in instruction sheet, important dates and Terms & Conditions given in online application form.

**5.2 Call letter (Step 2) :**

- List of Documents to be uploaded for to appear Entrance Test & Personal Interview :
  - Copy of duly filled online application form
  - 10<sup>th</sup> mark sheet & passing certificate
  - 10+2 or equivalent mark sheet and passing certificate
  - Degree mark sheet (all semesters) & Degree certificate
  - Post-Graduation marksheet (all available semesters) & certificate
  - Statement of Purpose ( SOP ) should describe the "Area of Research" (format available on website)

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- **Candidate's application form will not be considered, if they fail to upload the above-mentioned documents till last date of registration.**
- The link for the Entrance Test and Personal Interview will be mailed to your registered email-ID. The Interview will be scheduled as per the important dates mentioned on the website.
- The candidate must be available in person as per the mentioned time given in the call letter.

**6. Selection Process: Entrance Test & personal interview**

**a) Entrance Test:** (100 marks, 90 minutes), will be conducted at Mumbai campus only.

**Section A:** 50% Research methodology

**Section B:** 50% Area / Domain Specific

The candidate must have qualified written test with qualifying marks as 50% conducted by the SVKM's NMIMS Deemed to be University. Only entrance test qualified candidate will be called for Personal Interview.

**Note** Candidates qualified in NET/SET in Commerce or Management or any other examination of the apex bodies in higher educations are exempted from the written test conducted by SVKM's NMIMS and their selection would be through interview only.

Candidates with any research fellowship from Government agencies are exempted from the written test conducted by SVKM's NMIMS and their selection would be through interview only.

**Personal Interview:**

- Presentation based on Statement of Purpose will be followed by Personal Interview.
- During interviews, candidates are expected to discuss their research interest/area.
- Final merit list will be based on entrance test & personal interview marks.

**b) Weightage**

- Entrance Test : 100 marks (70%)
- Personal Interview : 50 marks (30%)

**7. Program Fees:**

**Effective fees for all Ph.D. students will be Rs. 50,000/- p.a.**

**Annual fees:** Rs. 2, 50,000/-

**Annual Scholarship:** Rs. 2, 00,000/-

The scholarship form will be made available on the website.

The duly filled scholarship form (hardcopy) should be submitted at the following address along with the copy of registration form, copy of SOP, complete resume, admission form and the admission offer letter copy (which is available on student's dashboard):

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### Anil Surendra Modi School of Commerce

201, 2nd Floor, SBMP Phase II Building,  
Opp. Cooper Hospital, JVPD Scheme,  
Bhakti Vedant Marg, Vile Parle (W),  
Mumbai. - 400 056. Maharashtra, India.  
www.nmims.edu

#### Note:

- Scholarship will be provided for up to 05 years or completion of PhD program, whichever is earlier.
- If student is found indulging in any unlawful activity, the scholarship will stand cancelled with immediate effect.
- PhD student will not be entitled to avail the scholarship if he/she re-registers for PhD or take re-admission for the PhD program.

#### 8. Fellowship: Fellowship will be provided to full time PhD students in line with UGC.

#### 9. Refund rules:

If a student chooses to withdraw from the program of study in which he / she is enrolled, SVKM's NMIMS shall follow the following five-tier system for the refund of fees remitted by the student.

Sr. No.	Percentage of Refund of Aggregate fees*	Point of time when notice of withdrawal of admission is served to HEI
(1)	100%	15 days or more before the formally-notified last date of admission
(2)	90%	Less than 15 days before the formally-notified last date of admission.
(3)	80%	15 days or less after the formally-notified last date of admission.
(4)	50%	30 days or less, but more than 15 days, after formally-notified last date of admission.
(5)	00%	More than 30 days after formally-notified last date of admission.

In case of (1) in the table above, the SVKM's NMIMS shall deduct an amount not more than 5% of the fees paid by the student, subject to a maximum of Rs. 5,000/- as processing charges from the refundable amount.

Note: 1) The above refund rules are subject to revision as applicable

2) Candidates to refer Important Dates of the respective programme & refer refund rules mentioned in the offer letter.

#### 10. Important Instructions:

- Candidate has to check website for all details. Please check the important dates. All announcements from the SVKM's NMIMS (Deemed to be University) will be through its website [www.nmims.edu](http://www.nmims.edu)

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- For cancellation/ withdrawal of admission: Withdrawal / cancellation means voluntary withdrawal / cancellation by candidate for any reason. Candidate has to upload cancellation form duly filled and signed, fees paid receipt copy & cancelled cheque (personal account) to mentioned link : <https://upload.nmims.edu/admission/cancellation/>
- The candidate who is pursuing PhD at SVKM's NMIMS (Deemed to be University), should not take PG / PhD admission in any other University.
- If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him/ her in the application form is incorrect, his/her application for the admission to the program, even if selected, will stand cancelled and fees will be refunded as per SVKM's NMIMS (Deemed to be University) refund rules.
- Candidate's document/s will be verified at the time of admission (if selected) and if found not eligible, admission will be cancelled and fees will be refunded as per SVKM's NMIMS (Deemed to be University) refund policy.
- It is the sole responsibility of the candidate to ascertain whether they possess the necessary and requisite qualification for the admission at SVKM's NMIMS (Deemed to be University), as verification of the documents is done at the time of final admission.
- SVKM's NMIMS (Deemed to be University) has full right to disqualify a candidate at any stage of admission process if found ineligible.
- Candidates whose final mark sheet of the qualified examination is not available at the time of their provisional admission, is required to submit their final mark sheet copy as soon as the result declared. In such case, if the candidate fail to meet the required eligibility criteria then his/her admission will be cancelled and the fees will be refunded as per SVKM's NMIMS (Deemed to be University) refund rules.
- Admission to program is considered as **"Provisional Admission"** till all required and mandatory documents are submitted by the candidate and the same are verified and approved. If it is found that the candidate is not eligible at any stage (even after the course commencement), admission will be cancelled and fees will be refunded as per refund rule clauses even if selected/ admitted to the program.
- Canvassing in any form will disqualify the candidate.
- All matters of dispute will be subject to the legal jurisdiction of Mumbai only.

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**11. Contact Information:**

NMIMS Admission / Application / Technical related queries:

- (a) Toll Free No: 18001025138 – Monday to Saturday (Except public holidays)
- (b) For any support and assistance kindly login to dashboard & raise query in my query section.